

# Stakeholder Committee Meeting #1

April 20, 2009



**South Fulton Transit Feasibility Study**

Metropolitan Atlanta Rapid Transit Authority

# Meeting Agenda

- I. Study Overview
  - A. Study Purpose
  - B. Project Goals
  - C. Study Schedule
  
- II. Stakeholder Committee Input
  - A. Future Meetings
  - B. Interviews
  - C. Data Needs
  - D. Suggestions for Speakers Bureau Presentations
  
- III. Corridor Overview
  - A. What We Know
  - B. Stakeholder Input Session

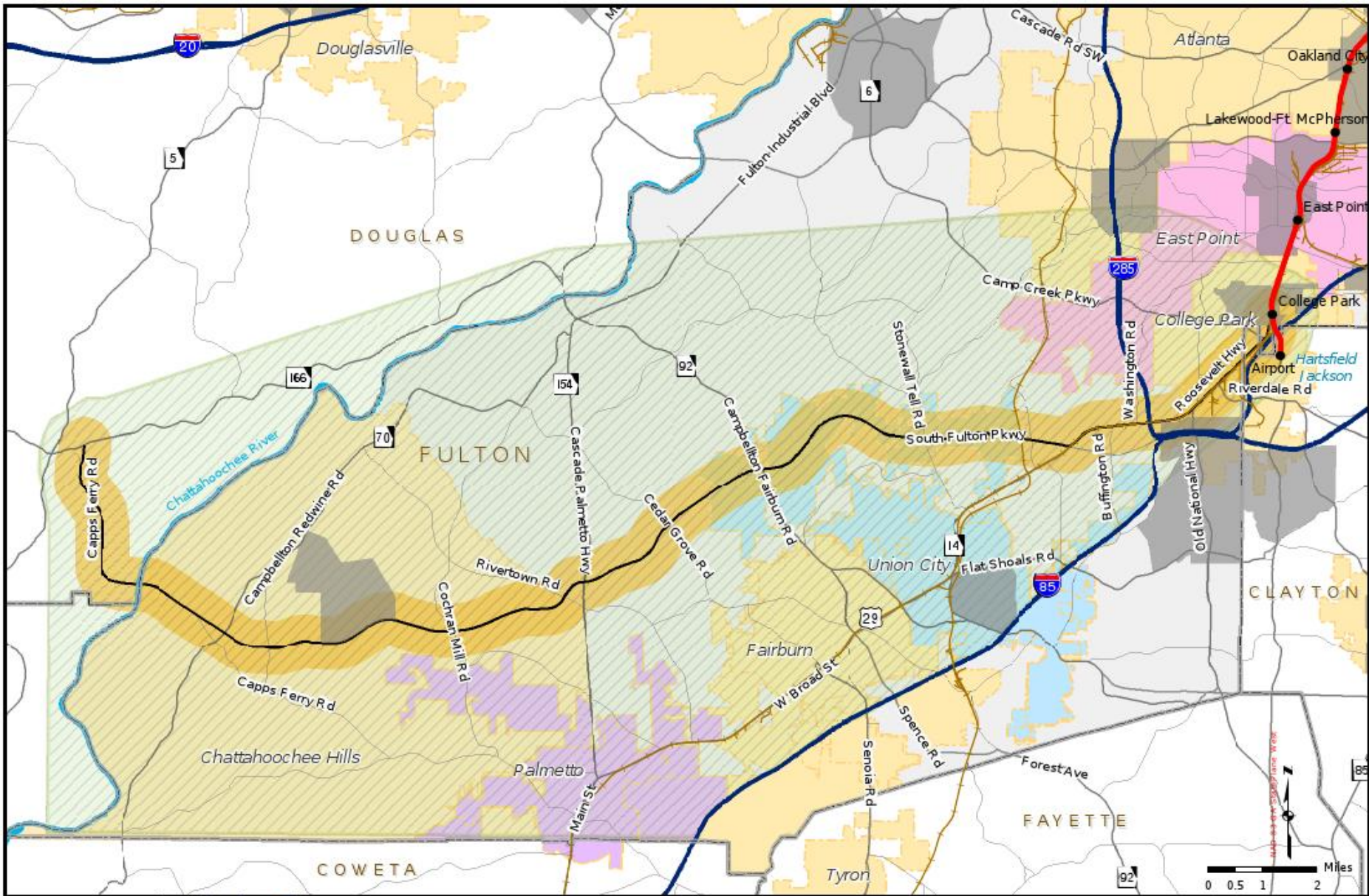
# Study Purpose

- To provide a high-level assessment and evaluation of potential transit improvements in the South Fulton Parkway corridor
  - Emphasis will be placed on developing land use scenarios needed to support potential transit investments within the study area

# Study Background

- Proposed improvement in MARTA's Transit Improvement Board Concept 3
- Recommended for further study by the Southern Regional Accessible Study (SRAS)
- South Fulton lacking in overall transit mobility options
- Study to complement GDOT Access Management Study





**South Fulton Parkway Corridor Study Area**

South Fulton Parkway Corridor	LCI Boundary	MARTA Station
Area of Influence	Fulton County	MARTA Line
	City Boundary	Railroad
	County Boundary	Interstate
		Major Road

File Name: 2008\_0601\_Study\_Area.mxd  
 Date: 06/01/08  
 Project: 042218  
 Author: JLE  
 9/11/08

# Project Goals

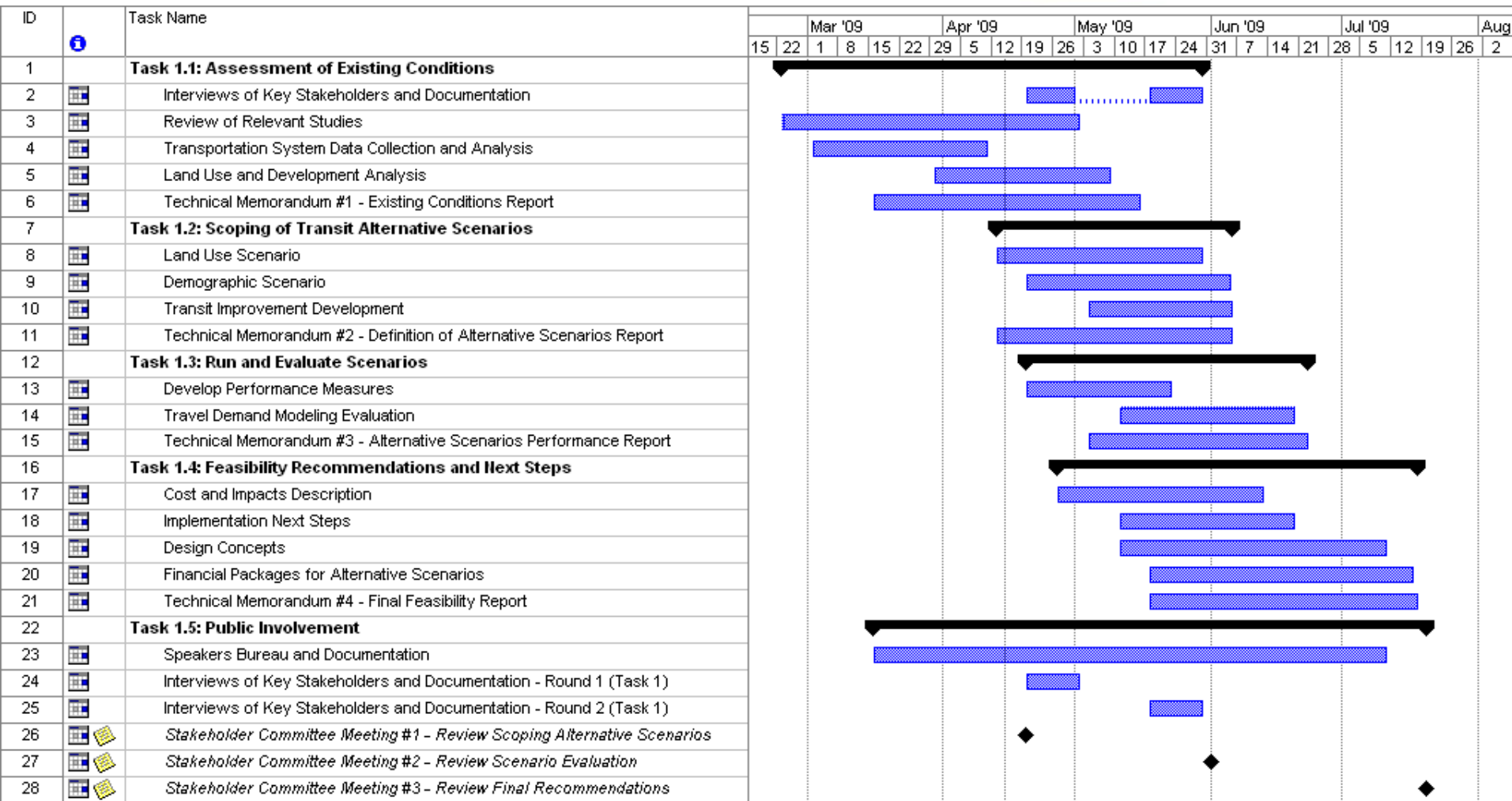
- Step 1: Identification of baseline conditions and review of previous studies to provide study context
- Step 2: Development of land use and transportation scenarios to identify potential transit alternatives to serve corridor
- Step 3: Evaluation of alternatives to provide final recommendations and next steps to further transit in the corridor

# End Products

- Specific recommendations for future transit actions within the corridor
- A guide for local jurisdictions to foster transit oriented development within the corridor given the recommended alternative



# Project Schedule





# Stakeholder Committee Input

## I. Future Meetings

### A. Meeting #2 - Review Scenarios for Evaluation

- Tentatively Scheduled for Week of June 1

### B. Meeting #3 - Review Final Recommendations

- Tentatively Scheduled for Week of July 20

## II. Stakeholder Interviews

### A. First Round – Input on Land Use and Development Initiatives

- Targeted for April 21 – May 1

### B. Second Round - Input on Land Use and Transit Scenarios

- Targeted for May 18 – May 29

# Speakers Bureau

- To be carried out throughout study process
- Presentations will be solicited and conducted to various interested groups within the study area, could include:
  - Churches
  - Business associations
  - Neighborhood associations
  - Other community and civic group
- Suggestions from Committee Members...

# Stakeholder Committee Input

## Data Needs

### A. Policy Documents and Previous Studies

- Comprehensive Plans
- Area Plans
- LCI Studies
- Land Development Regulations

### B. GIS Data

- Existing Land Use
- Future Land Use
- Overlay Districts

### C. Travel Related Data

- Traffic Counts
- Crash Data

# Land Use Overview

## What We Know

### A. Existing Land Use

- Suburban In Nature
- Large Amounts and Forested and Natural Parcels

### B. High Level of Development Activity

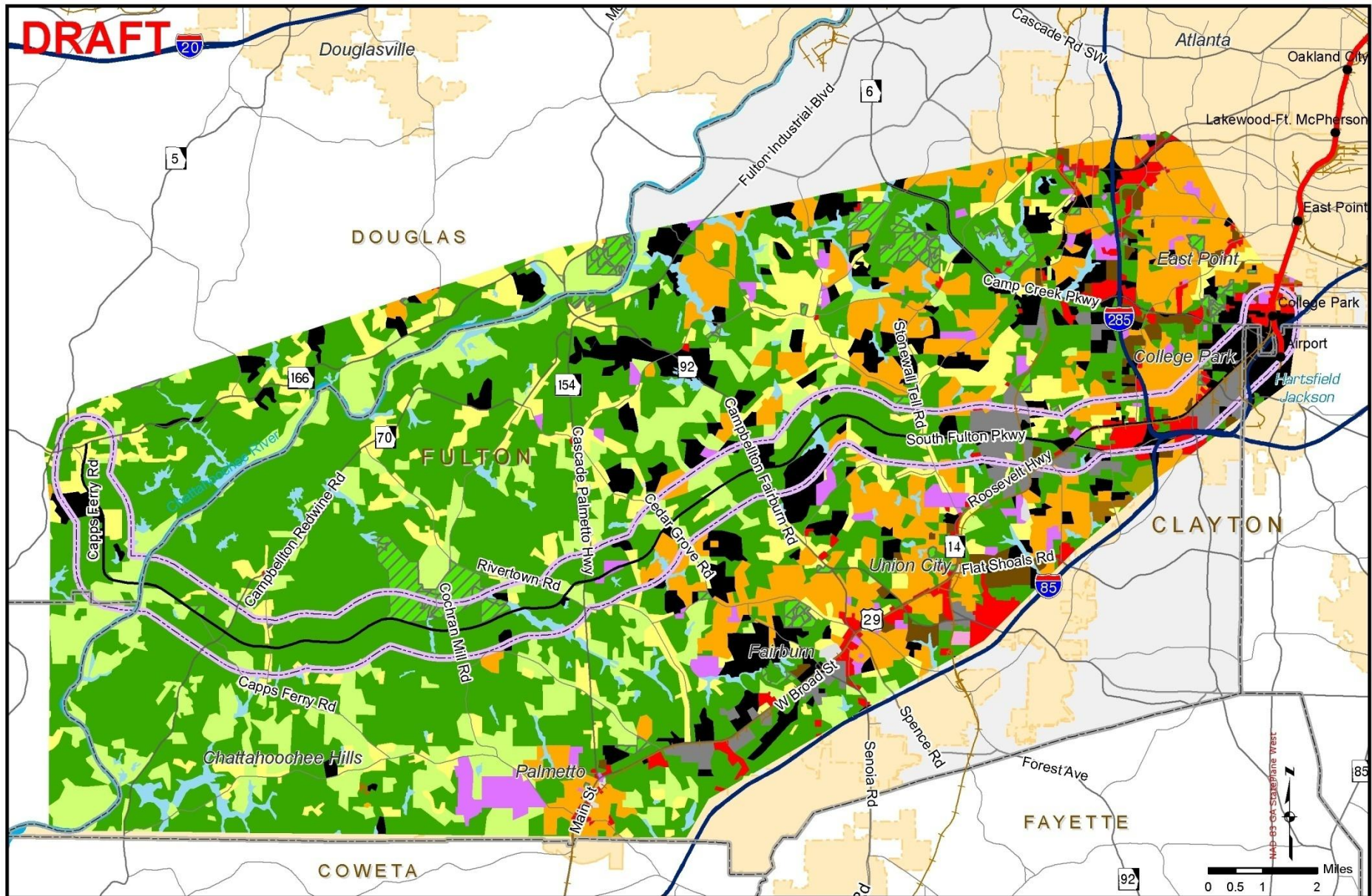
- Multiple DRIs
- Primarily Residential Development

### C. Multiple Jurisdictions

- Different land use policy makers



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DMJM HARRIS | AECOM



South Fulton Parkway Corridor  
Existing Land Use

**Existing Land Use Category**

AGRICULTURE	LOW DENSITY RES	FOREST
COMMERCIAL	MED DENSITY RES	PARK
INDUSTRIAL	HIGH DENSITY RES	WATER BODIES
INSTITUTIONAL	MULTI-FAMILY RES	TCU/TRANSITIONAL/OTHER
	MOBILE HOMES	

Source: ARC LandPro 2007





# Land Use Overview

## What We Need to Know

- A. Corridor Vision
- B. Local Development Initiatives
- C. Local Sentiment Towards Transit
- D. Potential Locations for Transit Oriented Development

# Travel Characteristics

## What We Know

### A. Projected Level of Service

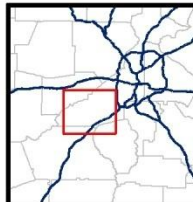
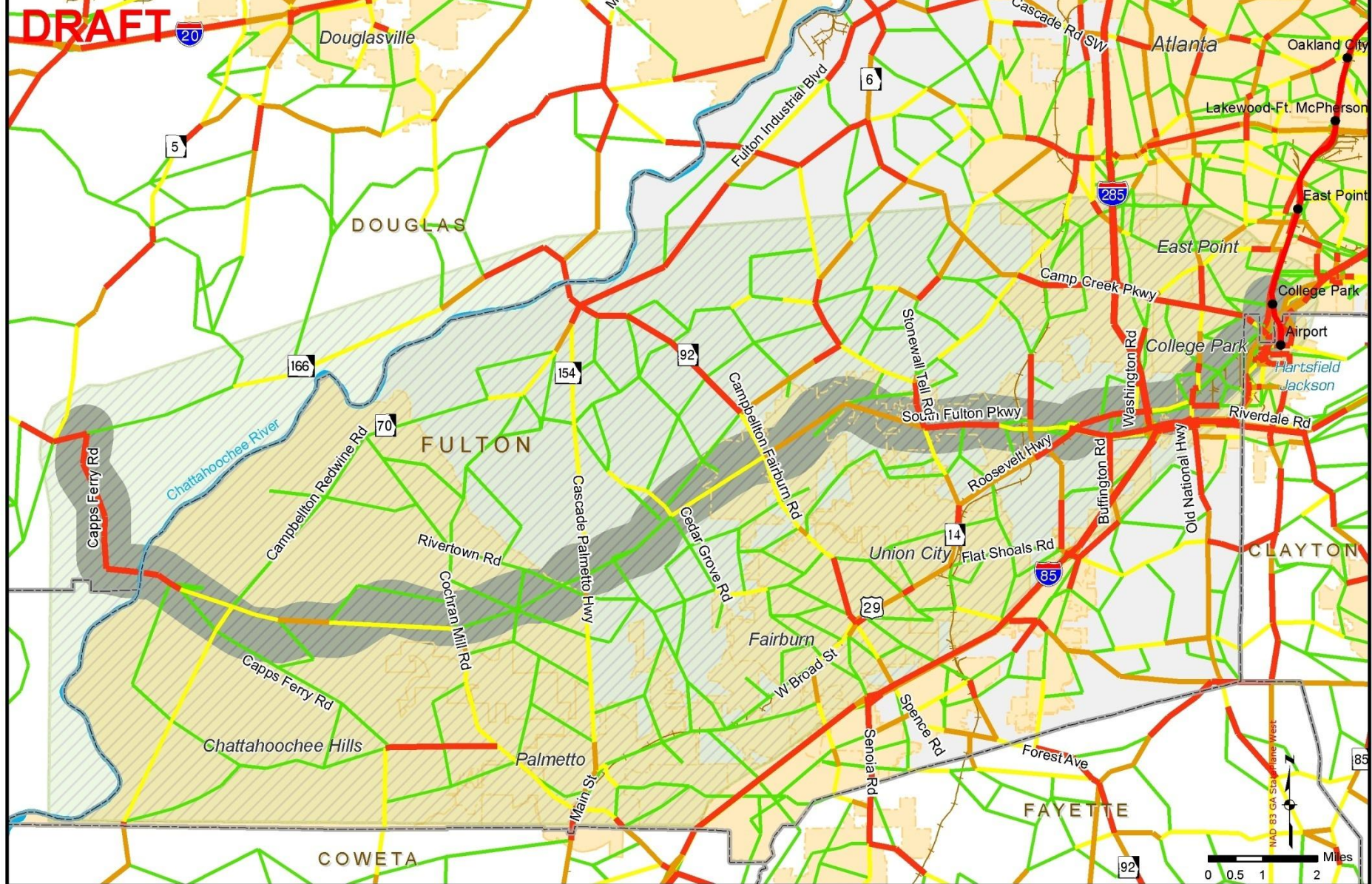
- Overall minimal congestion
- Some segments of South Fulton Pkwy impacted by growth in South Fulton and Douglas County

### B. Projected Travel Patterns

- Most trips headed to Downtown and Airport areas
- Very few destinations within the study area



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South Fulton Parkway Corridor  
 Future Level of Service  
 (PM Peak Hour)

**marta**

South Fulton Parkway Corridor	City Boundary	<u>2030 PM Peak Hour LOS</u>	
Area of Influence	County Boundary	LOS A/B	LOS D
		LOS C	LOS E/F

Source: ARC 2030 PM Peak TDM

# Next Steps

- Conduct first round of Stakeholder interviews from April 22 to May 1
- Incorporate input received from the Stakeholder Committee into Technical Memorandum #1
- Initiate Speakers Bureau engagements
- Based on the input received, develop potential land use and transportation scenarios to serve as alternatives to be tested
- Conduct second round of interviews for land use and transit scenarios (May 18 through May 29)
- Review alternative scenario testing results with Stakeholder Committee (Week of June 1)



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