Public Meeting

May 22, 2012
Mimosa Elementary School
Today’s Meeting Purpose

• Where We Are
• What We’ve Heard
• Why is Transportation and Land Use Important
• What are Transit Modes
• Your Input!
  o Potential Transit Connection Options
Federal Project Development Process

Project Development: Typically 6 – 12 years

1 – 2 years
2 – 3 years
1 - 3 years
2 – 3 years

We are Here
Connect 400 Alternatives Analysis Schedule

**Discovery**
- Goals and Objectives
- Purpose and Need
- Existing Conditions

**Discussion**
- Evaluation Methodology
- Definition of Alternatives
- Refine Ridership Model

**Development**
- Evaluation of Alternatives
- Identify Locally Preferred Alternative
- Develop Financial Plan
- Develop Implementation Plan

**Documentation**
- Final Alternatives Analysis Report

- 2011 Winter
- 2012 Spring
- 2012 Summer-Fall
- 2013 Spring

We are Here
Importance of this Study

- Evaluate feasibility of increased transit service
- Identify potential for high-capacity transit project implementation

Differentiation Between Past Studies

- Focused investment along GA 400 corridor
- Assess land development over past decade
- Consider demographic changes in study area
- Advance planning process from previous studies
Study Area

- I-285 to McGinnis Ferry
- Study area of influence:
  - Sandy Springs
  - Dunwoody
  - Roswell
  - Alpharetta
  - Milton
  - Mountain Park
  - Johns Creek
  - Atlanta
  - DeKalb, Fulton, Gwinnett, Forsyth and Cobb Counties
What We’ve Heard
Community Input: Where does it Come From?

Stakeholders
- Public Agencies
- Business Organizations
- Private Companies
- Advocacy Groups

Advisory Committees
- Technical Advisory Committee (TAC)
- Stakeholder Advisory Committee (SAC)

You
- Public Meetings
- Open House/Workshop
- Speakers Bureau
- Newsletters
- Facebook
- Website
- E-mail
What We’ve Heard

Key Topics:
- Travel Reliability
- Service Type
- Connectivity
- Congestion
- Outreach Needed
- Land Use
- Funding/Cost
- Policy
Purpose

The purpose of the project is to provide reliable, convenient, efficient, and sustainable transit service in the GA 400 corridor by:

- Providing high capacity transit
- Improving transit linkages and coverage
- Enhancing mobility and accessibility
Need

Travel demand - Increased travel demand and traffic congestion is expected to result from Population, employment, and households.

Transit mobility - There is inadequate transit including: east-west travel; and limited north-south roadway connectivity across the Chattahoochee River.
Goal #1: Improve Mobility and Access

- Congestion worsens by 2040 even with additional capacity
- Half of trips starting in study area also end in the study area
Goal #2: Support Land Use & Economic Development Planning

- Employment in the area is expected to increase over 45%
- Commercial land uses comprise 25% of study area
- Majority of land use within the area is residential
Goal #3: Provide Cost Effective Transit Service

- Capitalize on existing investments like GRTA Xpress
- Maximize operating cost-efficiency
- Match the transportation investment to the study area’s level of travel demand
Goal #4: Minimize Environmental Impact

- Interconnected wetlands/park system
- Avoid, minimize and mitigate impacts on the community and its resources
Why is Transportation and Land Use Important?
TRANSIT PILL? NO THANKS... I'LL JUST LIVE WITH THE CARS A WHILE LONGER.
Transportation investments are powerful and far-reaching.

Transportation accounts for **18%** of spending by the average household in America - as much as for food and health care combined.
Conventional Approach

**Land Use**
- Anticipate

**Travel**
- Generates

**Road Capacity**
- Demands

**Forecast**
- (Based on Speed)

**Accommodate**
Alternative Transportation Approach

vs
What are Transit Modes
Transit Modes

- BUS
- BUS RAPID TRANSIT
- LIGHT RAIL TRANSIT
- AUTOMATED GUIDEWAY
- DIESEL MULTIPLE UNIT
- HEAVY RAIL TRANSIT

passenger demand/capacity and level of service
Transit Considerations
Question and Answer Session
Your Input
Breakout Session
What are your Potential Transit Connection Options?

*Keep in Mind:*
- Goals and Objectives
- Where Are the Transit Opportunities?
Moving Forward
Next Steps

- Next Public Meeting – Summer

Other Input Opportunities

*Let us know if* …

- Are there organizations that would benefit from a presentation about this project?
- Are you a local liaison that would distribute project information to your organization?
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