Breakfast Forum
August 30, 2012
North Fulton County Chamber of Commerce
Today’s Meeting Purpose

- Where We Are
- What We’ve Heard
- Why is Transportation and Land Use Important
- What are Transit Modes
- Your Input!
  - Potential Transit Connection Options
Where We Are
Importance of this Study

- Evaluate feasibility of increased transit service
- Identify potential for high-capacity transit project implementation

Differentiation Between Past Studies

- Focused investment along GA 400 corridor
- Assess land development over past decade
- Consider demographic changes in study area
- Advance planning process from previous studies
Study Area

- I-285 to McGinnis Ferry
- Study area of influence:
  - Sandy Springs
  - Dunwoody
  - Roswell
  - Alpharetta
  - Milton
  - Mountain Park
  - Johns Creek
  - Atlanta
  - DeKalb, Fulton, Gwinnett, Forsyth and Cobb Counties
Federal Project Development Process

Project Development: Typically 6 – 12 years

Alternatives Analysis: 1 – 2 years
Preliminary Engineering / Finalize Environmental: 2 – 3 years
Final Design: 1 - 3 years
Construction: 2 – 3 years
Operation: We are Here
Connect 400 Alternatives Analysis Schedule

- **Discovery**
  - Goals and Objectives
  - Purpose and Need
  - Existing Conditions

- **Discussion**
  - Evaluation Methodology
  - Definition of Alternatives
  - Refine Ridership Model

- **Development**
  - Evaluation of Alternatives
  - Identify Locally Preferred Alternative
  - Develop Financial Plan
  - Develop Implementation Plan

- **Documentation**
  - Final Alternatives Analysis Report

2011
- Winter

2012
- Spring
- Summer-Fall

2013
- Spring

We are Here
What We’ve Heard
Community Input: Where does it Come From?

**Stakeholders**
- Public Agencies
- Business Organizations
- Private Companies
- Advocacy Groups

**Advisory Committees**
- Technical Advisory Committee (TAC)
- Stakeholder Advisory Committee (SAC)

**You**
- Public Meetings
- Open House/Workshop
- Speakers Bureau
- Newsletters
- Facebook
- Website
- E-mail
What We’ve Heard

Key Topics:
- Travel Reliability
- Service Type
- Connectivity
- Congestion
- Outreach Needed
- Land Use
- Funding/Cost
- Policy
Why is Transportation and Land Use Important?
TRANSIT PILL? NO THANKS... I'LL JUST LIVE WITH THE CARS A WHILE LONGER.
Transportation investments are powerful and far-reaching.

Transportation accounts for **18%** of spending by the average household in America - as much as for food and health care combined.
Conventional Approach

Land Use

Travel

generates

Road Capacity

demands

Anticipate

Forecast
(Based on Speed)

Accommodate
Alternative Transportation Approach

vs
What are Transit Modes
Transit Modes

- Diesel Heavy Rail Transit
- Bus Rapid Transit
- Light Rail Transit
- Automated Multiple Unit
- Diesel Multiple Unit
- Heavy Rail Transit

passenger demand/capacity and level of service
Transit Considerations
Question and Answer Session
Next Steps

• Next Public Meeting – Fall 2012

Other Input Opportunities

Let us know if….

• Are there organizations that would benefit from a presentation about this project?
• Are you a local liaison that would distribute project information to your organization?
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