



Breakfast Forum

August 30, 2012

North Fulton County Chamber of Commerce



Today's Meeting Purpose

- Where We Are
- What We've Heard
- Why is Transportation and Land Use Important
- What are Transit Modes
- Your Input!
 - Potential Transit Connection Options

Where We Are

Importance of this Study

- Evaluate feasibility of increased transit service
- Identify potential for high-capacity transit project implementation

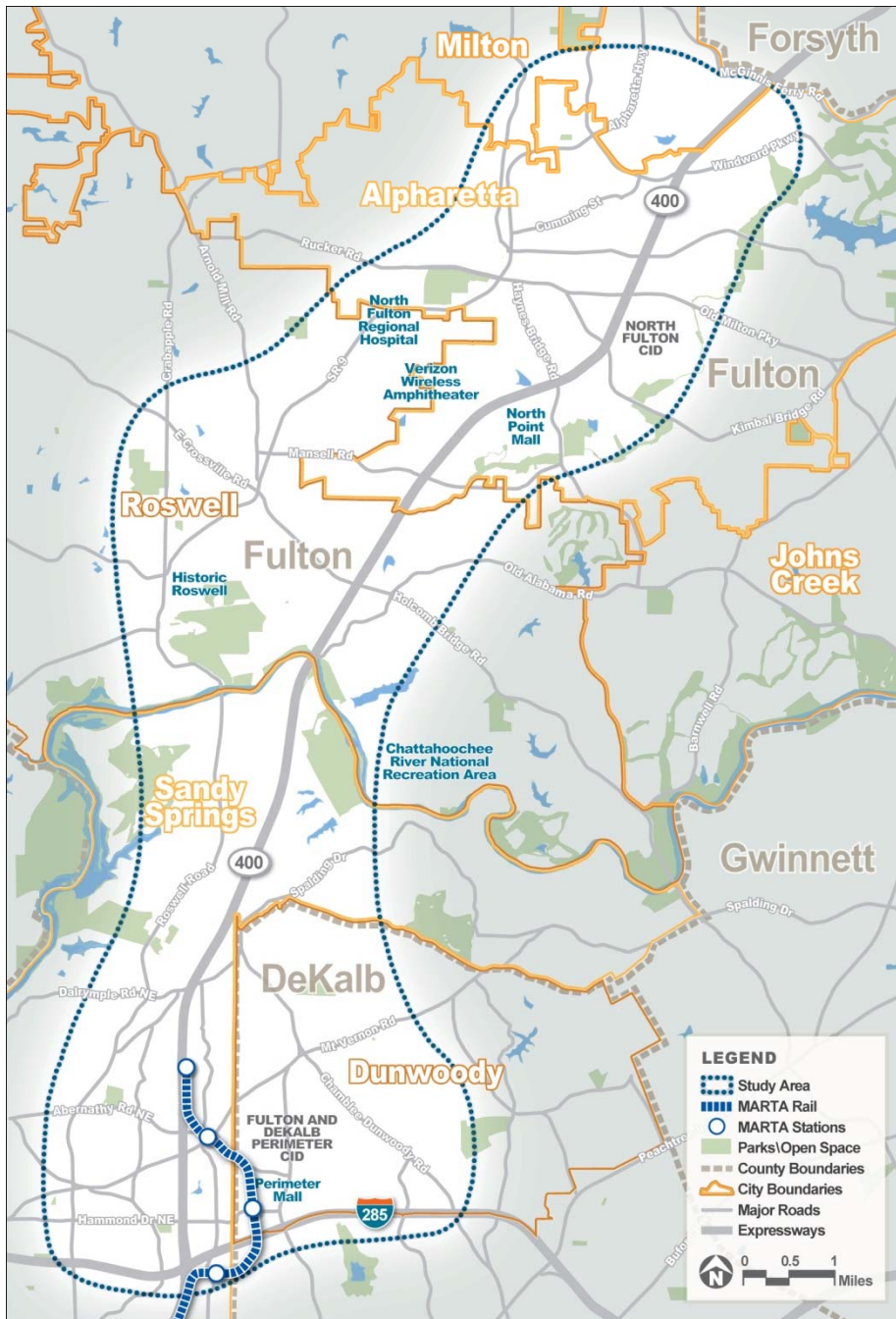
Differentiation Between Past Studies

- Focused investment along GA 400 corridor
- Assess land development over past decade
- Consider demographic changes in study area
- Advance planning process from previous studies



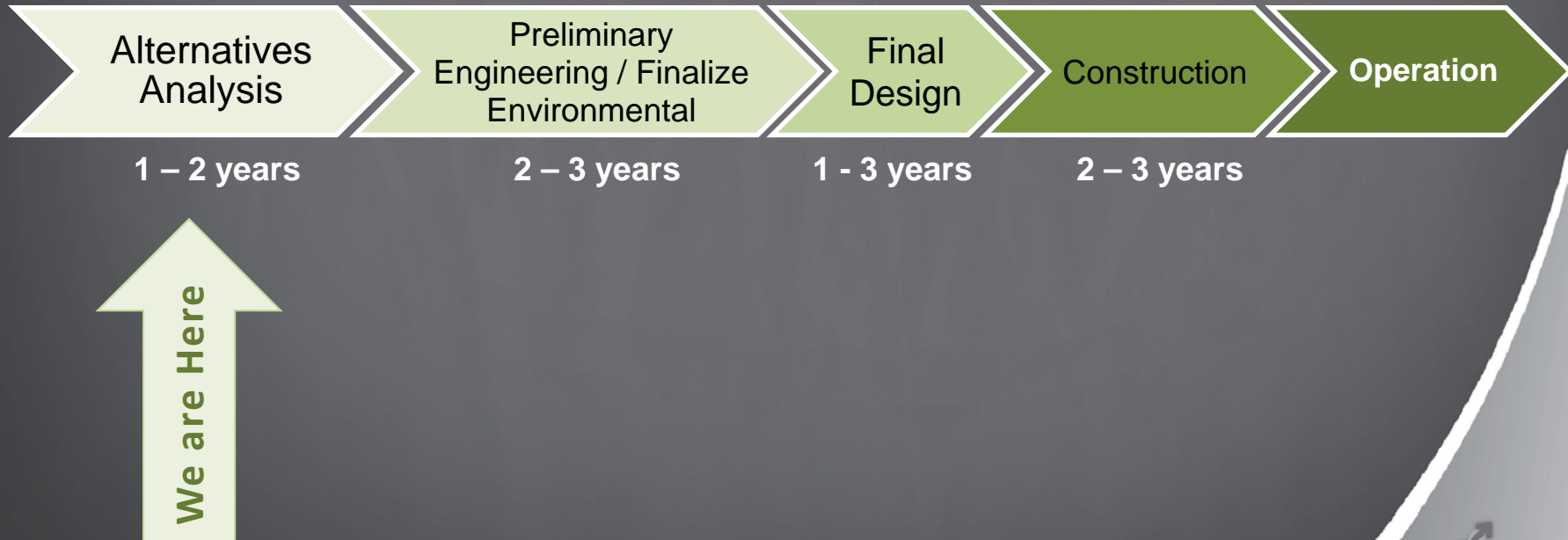
Study Area

- I-285 to McGinnis Ferry
- Study area of influence:
 - Sandy Springs
 - Dunwoody
 - Roswell
 - Alpharetta
 - Milton
 - Mountain Park
 - Johns Creek
 - Atlanta
 - DeKalb, Fulton, Gwinnett, Forsyth and Cobb Counties



Federal Project Development Process

Project Development: Typically 6 – 12 years



Connect 400 Alternatives Analysis Schedule



What We've Heard

Community Input: Where does it Come From?

Stakeholders



- Public Agencies
- Business Organizations
- Private Companies
- Advocacy Groups

Advisory Committees

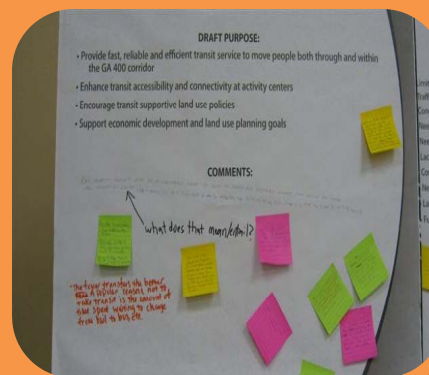


- Technical Advisory Committee (TAC)
- Stakeholder Advisory Committee (SAC)

You



- Public Meetings
- Open House/Workshop
- Speakers Bureau
- Newsletters
- Facebook
- Website
- E-mail



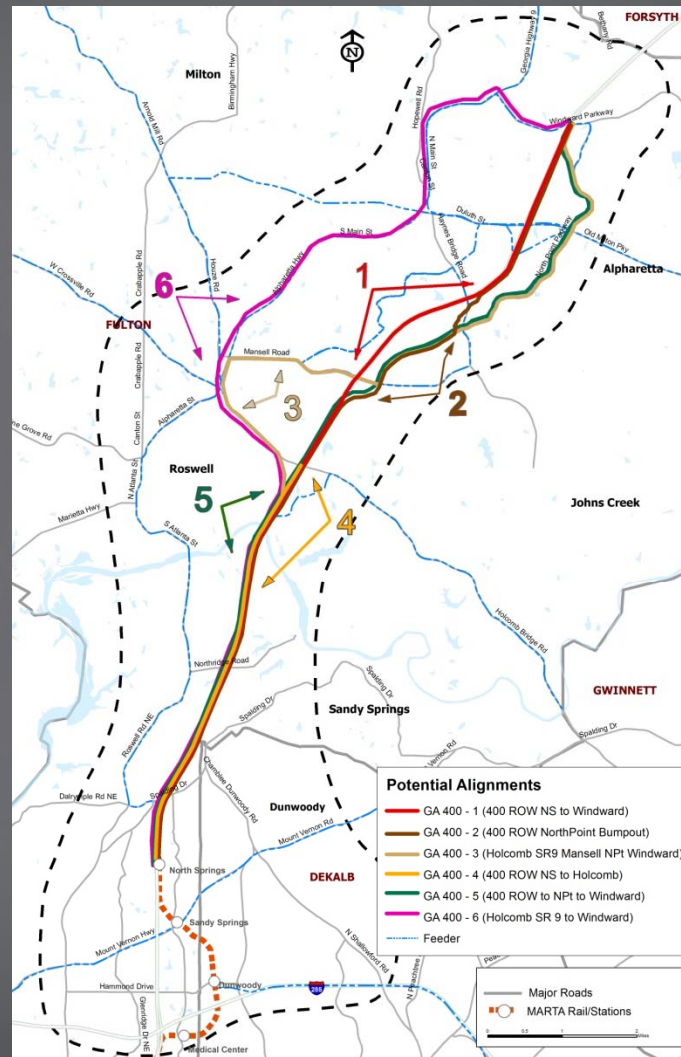
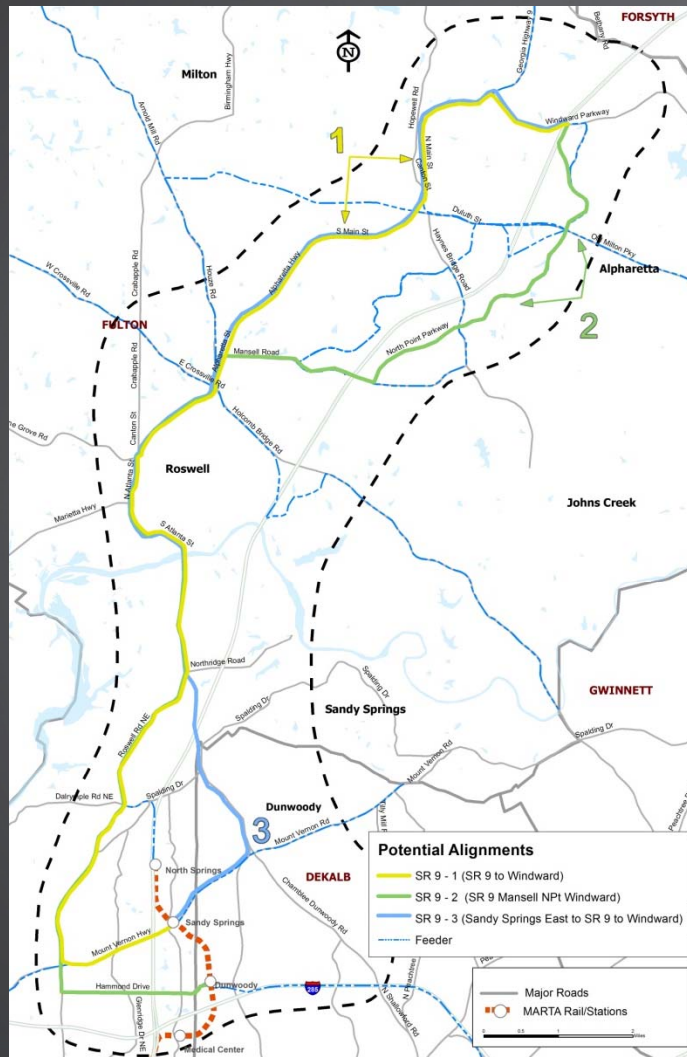
What We've Heard

Key Topics:

- Travel Reliability
- Service Type
- Connectivity
- Congestion
- Outreach Needed
- Land Use
- Funding/Cost
- Policy



Universe of Alternatives



Why is Transportation and Land Use Important?

TRANSIT PILL?
NO THANKS... I'LL
JUST LIVE WITH
THE CARS A
WHILE LONGER.

POWELL
6/24/91



Transportation investments are powerful and far-reaching.

Transportation accounts for **18%** of spending by the average household in America - as much as for food and health care combined.

Grin & Bear It

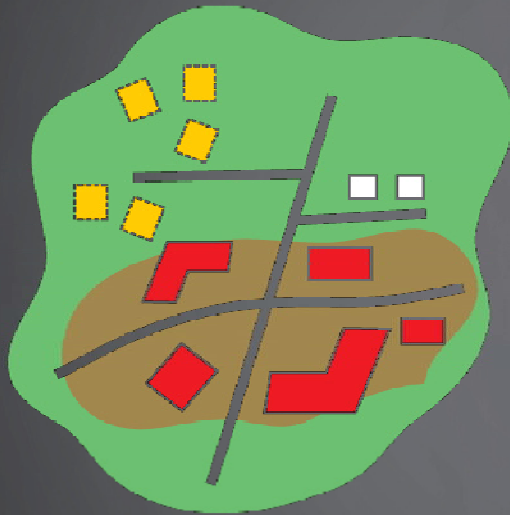
By Fred Wagner



"We're gonna need roads...lots of 'em!"

Conventional Approach

Land Use

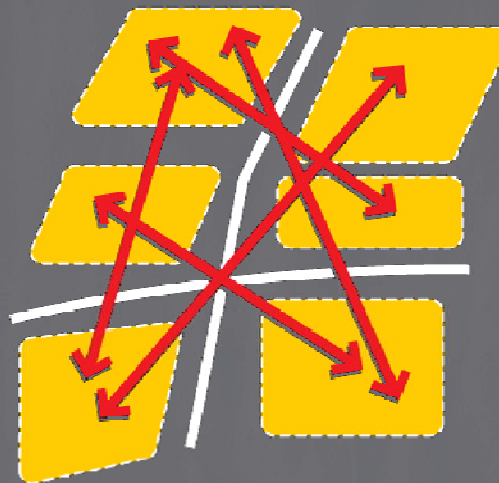


Anticipate

Travel

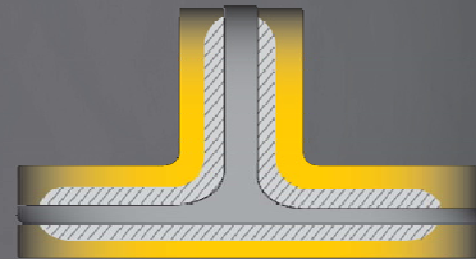
generates

demands



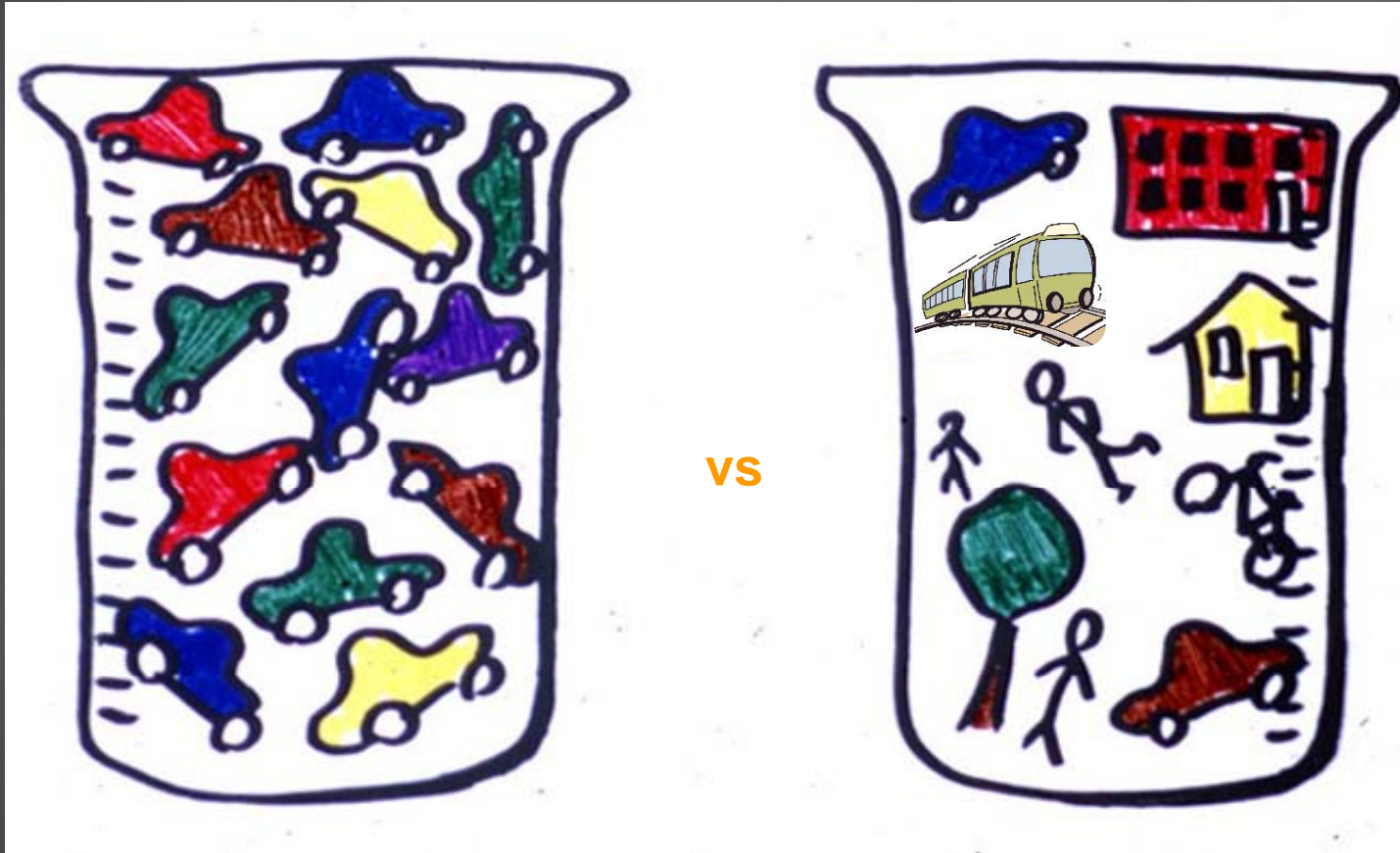
Forecast
(Based on Speed)

Road Capacity



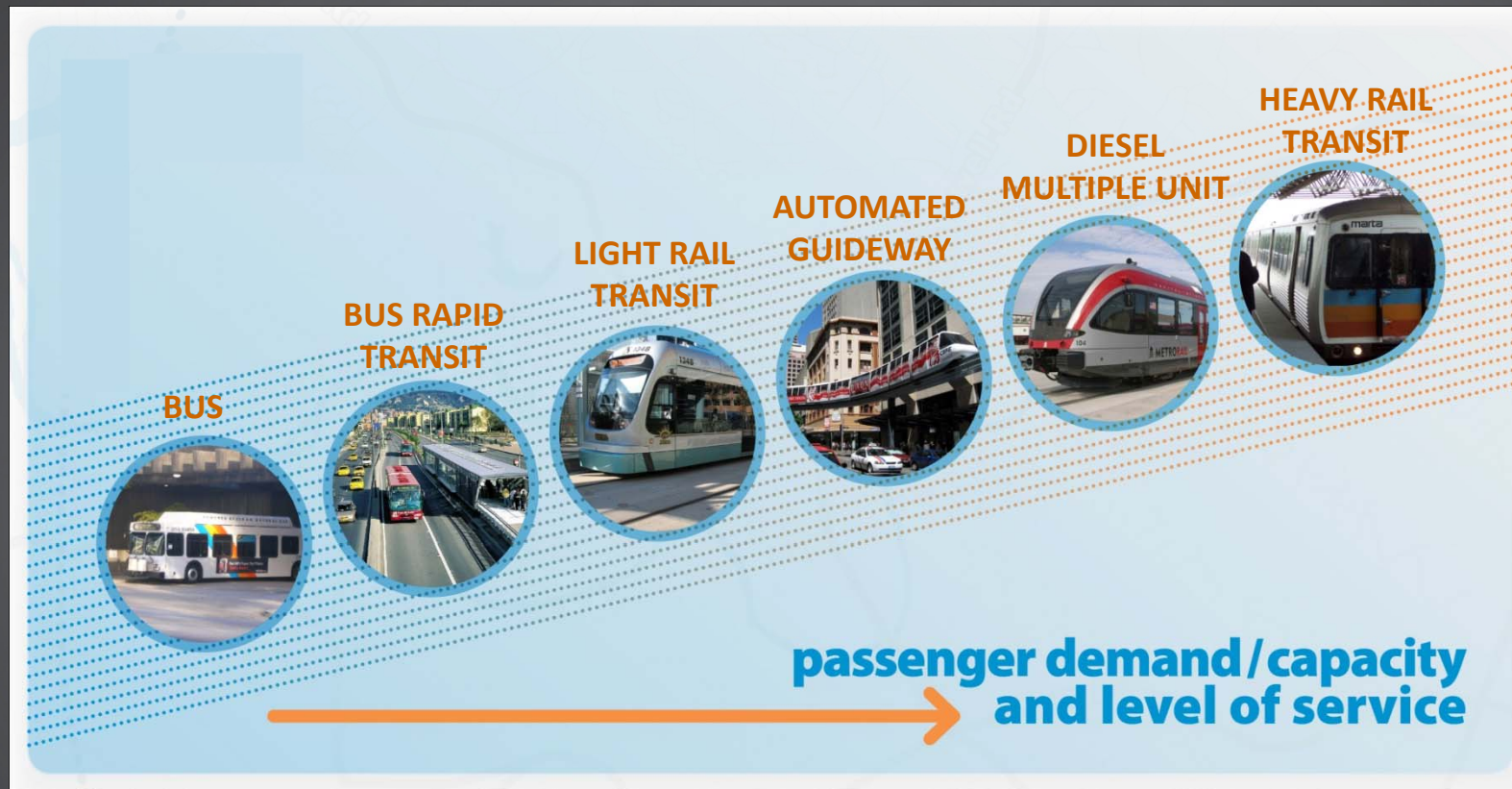
Accommodate

Alternative Transportation Approach



What are Transit Modes

Transit Modes



Transit Considerations



Question and Answer Session

Next Steps

- Next Public Meeting – Fall 2012

Other Input Opportunities

Let us know if....

- Are there organizations that would benefit from a presentation about this project?
- Are you a local liaison that would distribute project information to your organization?



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