The TOD group at Metropolitan Atlanta Rapid Transit Authority (“MARTA”) manages the transit system’s land holdings, to create value for our patrons, the communities in which we operate, and the Authority.

We think about people first and then the environmental design around them. Using all five senses, we encourage our development partners to focus on enhancing the JOY of riding our system.

Our joint development efforts grow MARTA’s long-term fixed income portfolio (ground leases) for the benefit of our transit operations.

We utilize our project management and finance skill set to actively pursue “value capture” and public – private – partnership solutions to accelerate transit expansion and to create infill station opportunities throughout the MARTA system.

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We create JOY in our communities by connecting people to jobs, food, healthcare, education, housing, greenspace, sport and love — all accessible through public transit.

**Impact Investment Management**

We are fiduciaries on behalf of MARTA and our jurisdictional partners charged with delivering both social and financial returns.

**Value Capture + PPP**

MARTA is evaluating opportunities to utilize highly structured ground leases at our TODs to finance transit system expansion and station enhancements.

**Rail + Property Model**

We create ground leases to support MARTA’s transit operation and capital programs.

**Programmatic Ventures**

With a small core team of MARTA TOD professionals, we actively seek opportunities to “scale up” our efforts with programmatic ventures with other governmental agencies, including economic development and housing authorities.

**Portfolio Summary**

We manage an existing, estimated $133 million ground lease portfolio and we have a robust opportunity to grow, with MARTA’s significant land and air rights holdings. Under construction or planned TODs will add an estimated additional $260 million in value over the next seven (7) years as projects are delivered.

**Unsolicited Proposals**

We don’t have all the ideas! So we encourage our development community to bring them to us.

**Social Infrastructure**

Some of our early activation programs: **Fresh MARTA Markets** - bring fresh, locally grown foods to underserved areas of our region, **Station Soccer** - providing access to athletics to underserved children, **Artbound** - Art for the People, **iVillage@MLK** - incubators for small, hyper local, minority-owned businesses.