

MARTA IN CLAYTON COUNTY

BY THE NUMBERS



**5,747 Average
Weekday Riders**

on MARTA bus routes in Clayton County
(MARTA April 2023 ridership)



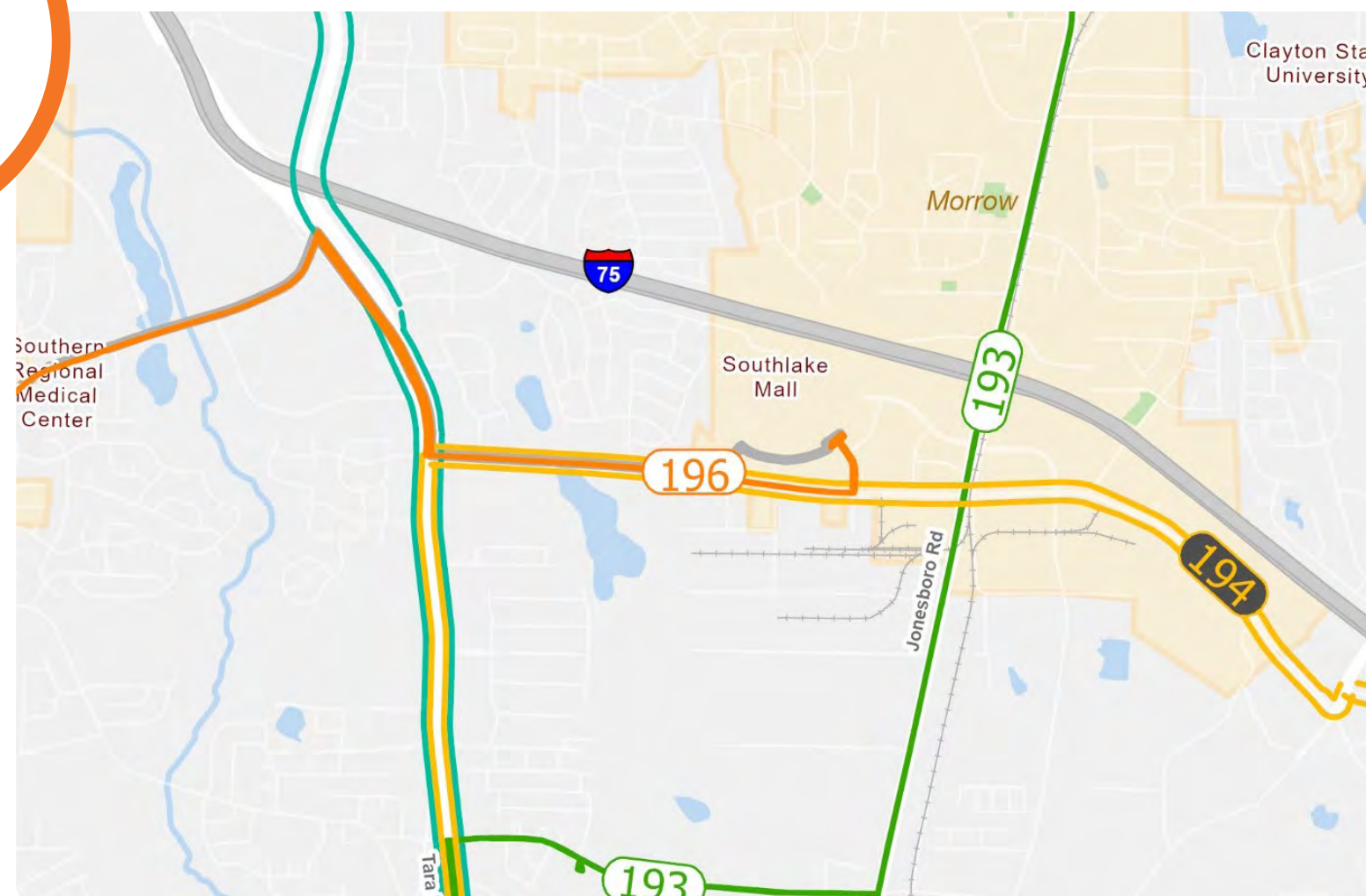
**683 MARTA Local
Bus Stops**

across 12 MARTA routes in Clayton County



**570+ MARTA
Employees**

on MARTA bus routes and facilities in
Clayton County



**12 MARTA Local
Bus Routes**

running in Clayton County

MARTA’S HISTORIC INVESTMENTS IN CLAYTON COUNTY

MARTA Rapid



MARTA *Rapid* will provide a premium, high-capacity transit service with fewer stops, enhanced amenities, and dedicated transit lanes to ensure quicker and more reliable travel.

Rapid Southlake



Rapid Southlake, the first bus rapid transit (BRT) service in Clayton County, will improve needed local transit service within Clayton County and provide regional connections between Southlake Mall and MARTA’s rail system.

Rapid SR 54



Rapid SR 54 will offer premium, high-capacity transit service from East Point to Lovejoy, enhancing north-south mobility within Clayton County and improving connectivity to regional destinations and MARTA’s rail system.

Justice Center Transit Hub



The first phase of this hub opened in July 2020 as a safe, convenient place for passengers to transfer between buses with enhanced amenities and services. The second phase of the hub will replace the existing quick-build facility opened in July 2020, provide enhanced amenities and services to passengers and operators, and connect MARTA’s bus service to first and last-mile transportation options. The hub is located western side of the Harold R. Banke Justice Center at the corner of Post Way and Deputy Rick Daly Memorial Boulevard.

Clayton Multipurpose O&M Facility



The Clayton Multipurpose Operations and Maintenance (O&M) Facility will support operations of 31 regional bus routes and 300 buses. The facility will also include a MARTA police precinct and training facility, employee wellness center, bus maintenance and repair facilities, transit operations and administrative offices, bus fueling points, bus inspection areas, vehicle cleaning facilities, bus parking and employee parking.

KEY COMPONENTS OF BUS RAPID TRANSIT

Bus Rapid Transit (BRT) is a **fast, efficient, and frequent** all-day service operating in mixed traffic and dedicated lanes. BRT systems are designed to provide users with an experience similar to rail service, often referred to as “rail on rubber tires.”

FASTER TRAVEL TIMES

Dedicated Bus Lanes

- » Allow transit vehicles to bypass traffic



Transit Signal Priority

- » Prioritizes transit vehicles at traffic lights



SHORTER WAIT TIMES

Near-Level Boarding

- » Expedites passenger boarding



All-Door Boarding

- » Minimizes wait times boarding the vehicle



Off-Board Fare Collection

- » Quickens boarding by purchasing fare prior to boarding



ENHANCED PASSENGER EXPERIENCE

Defined Stations with Enhanced Amenities

- » BRT stations include amenities such as vertical markers/signage, shelters, seating, real-time arrival information, and unique station designs

Vehicle & System Branding

- » Allows BRT vehicles and stations to stand out from other less premium transit modes



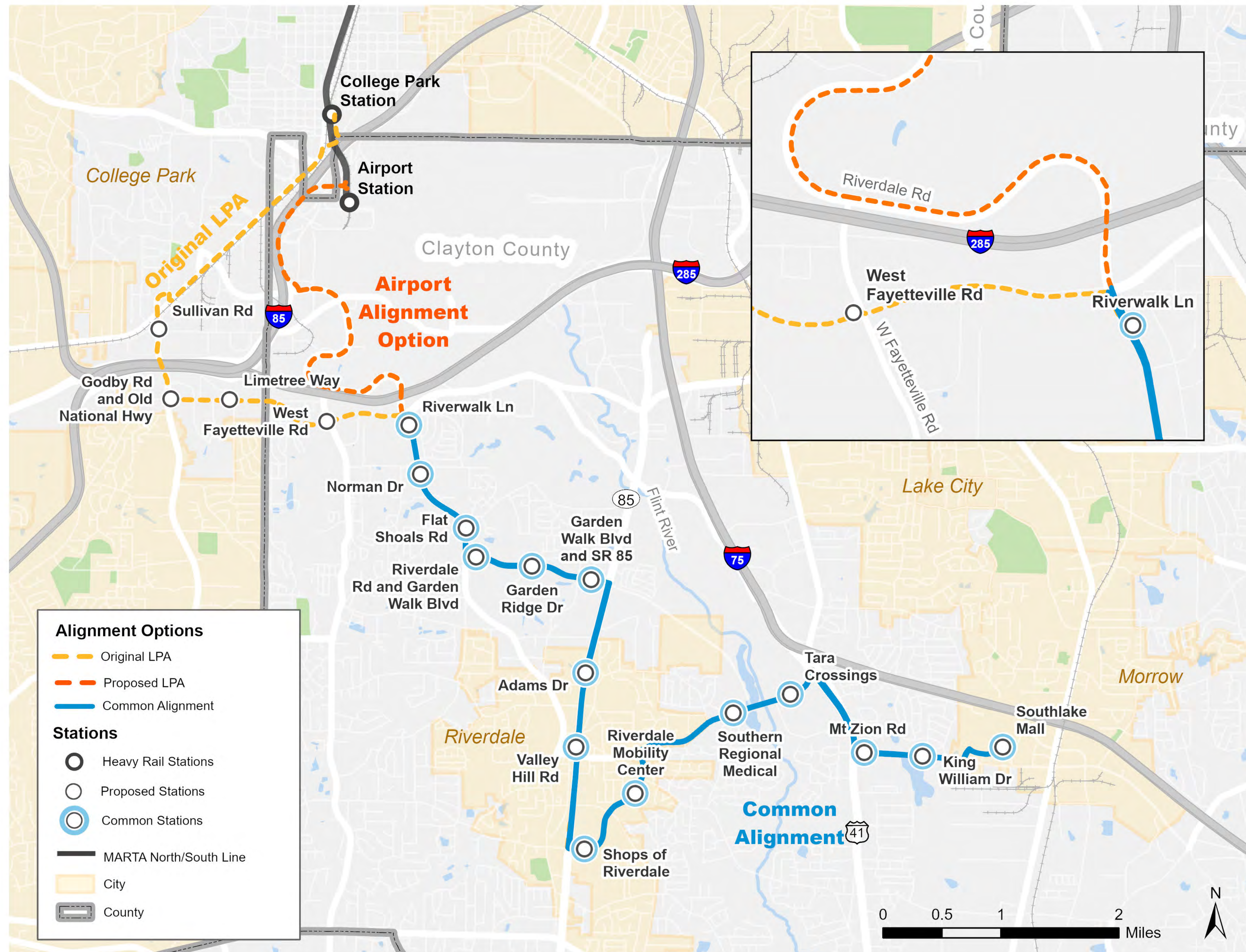


MARTA RAPID SOUTHLAKE HIGHLIGHTS



MARTA RAPID SOUTHLAKE

Original + Proposed Locally Preferred Alternative (LPA)



Original LPA

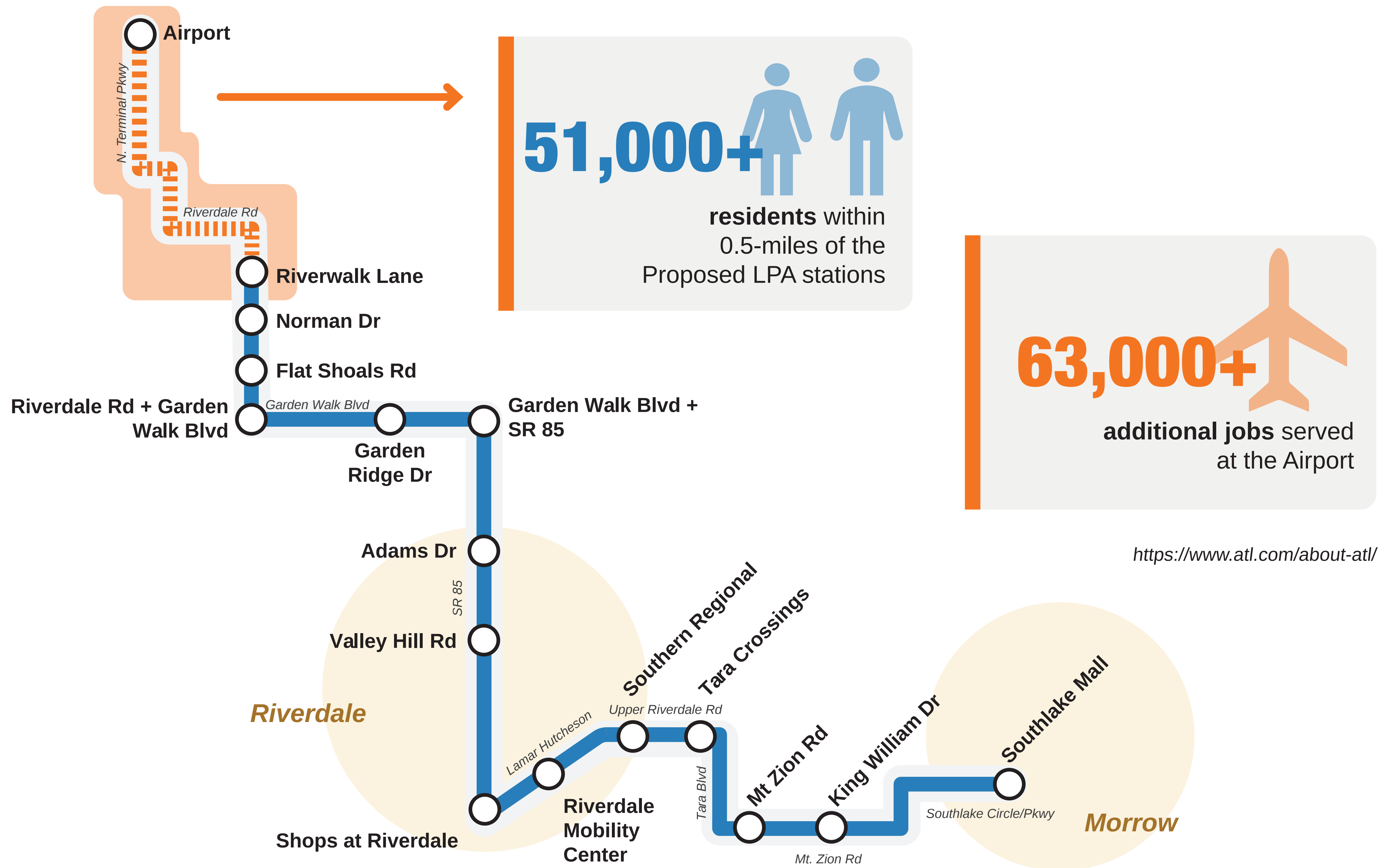
- Approximately 15 miles (one-way)
- 19 stations
- Serves College Park, Riverdale, and Morrow
- Meets Small Starts cost requirements
- Adopted by MARTA Board in 2021

Proposed LPA

- Approximately 15 miles (one-way)
- Alignment based on Airport Connection Feasibility Study
- Expands access to jobs and provides a multimodal connection
- Serves the Airport (via Riverdale Road), Clayton County, and Cities of Riverdale and Morrow
- Makes the project more competitive for federal funding
- Pending approval of airport terminus by MARTA Board

MARTA RAPID SOUTHLAKE

Who will the Proposed LPA Serve?



1 in 4 residents within 0.5 miles of the Proposed LPA Stations are **below the poverty line**