



PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

Thursday, January 4, 2018

10:31 a.m.

MEETING SUMMARY

Board Members Present

Robert F. Dallas
William "Bill" Floyd
Jerry Griffin
Freda B. Hardage
Alicia M. Ivey
Russell McMurry, P.E.*
John "Al" Pond
Christopher Sean Tomlinson*

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Consent Agenda

1. Approval of the December 7, 2017 Planning & External Relations Committee Meeting Minutes

On motion by Mrs. Hardage seconded by Mr. Pond the Consent Agenda was unanimously approved by a vote of 6 to 0, with 8* members present.

Individual Agenda

1. Briefing – Route Productivity and Ranking Process

Next Steps include:

- Amend Service Standards
- Use Customer Experience Index to provide insight on area for improvement in customer-facing issues and to prioritize internal investments
- Complete comprehensive update of the Service Standards in Fall 2018

* Russell R. McMurry, P.E. is Commissioner of Georgia Department of Transportation (GDOT); Christopher Tomlinson is Executive Director of Georgia Regional Transportation Authority (GRTA) and therefore, are non-voting members of the MARTA Board of Directors

2. Briefing – Proposed Bus Service Modifications April 14, 2018

Service modifications occur three times per year:

- April
- August
- December
- The MARTA Act requires public input before major service modifications
- MARTA's Service Standards establishes performance measures that guide the planning, programming and distribution of services
- Strategic focus is to implement the Comprehensive Operations Analysis framework of service as adopted in 2016

3. Briefing – Update on Regional Transit Committee 2018-2020 Work Program

Working with ARC and the Regional Transit Committee since 2006, opportunities are being explored to improve transit services within the Atlanta metro area.

4. Resolution Authorizing MARTA In-Kind Staff Support for the Regional Transit Committee

On motion by Mr. Pond seconded by Mr. Dallas, the resolution was unanimously approved by a vote of 6 to 0, with 8* members present.

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The meeting adjourned at 11:19 a.m.