



More MARTA Atlanta

FACT SHEET

Summer 2018



What is the **More MARTA Atlanta** Program?

More MARTA Atlanta is the largest transit investment in four decades – \$2.5 billion over the next 40 years. Funded by the half-penny sales tax overwhelmingly passed in 2016 by Atlanta voters, the program includes improvements to existing service and investment in a variety of transit projects and system-wide enhancements.



How did we get here?

More MARTA Atlanta has been the people's program from the beginning.

- Vote overwhelmingly approved by Atlanta voters in November 2016
- Public engagement in 2016 and 2017 conducted
- Public input has played a significant role in developing the proposed project list
- Original program list of 70 projects totalling \$11.5B exceeded the program's \$2.5 budget and public input has played a significant role in right-sizing it to the currently proposed project list



How will More MARTA improve Atlanta transit?

- Designed to provide greater transit service frequency, reliability, and accessibility
- The More MARTA Atlanta projects connect 126 unique neighborhoods throughout the City
- Increases Atlantans' access to jobs by 56%*
- Provides access to more than 70 healthcare facilities, 83 grocery stores, and 115 schools and universities
- Increases access to transit to communities with large minority or low-income populations by 61%

*Access to jobs within a 45-minute timeframe in comparison to the current high frequency service

The program is shaped by guiding principles focused on a balanced approach to improving transit service, accessibility, and connectivity throughout the City of Atlanta. To review the guiding principles, visit www.itsmarta.com/moremarta.

The More MARTA Atlanta Program is governed by a partnership between MARTA and the City of Atlanta. Project schedules and funding will be developed following approval of the final list by the MARTA Board in Fall 2018.

For more information, please contact us:

404-848-4135 | MoreMARTA_Atlanta@itsmarta.com

On the Web: <http://www.itsmarta.com/moremarta>





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More MARTA Atlanta Program

The More MARTA Atlanta program partners - City of Atlanta and MARTA - are working together to develop and implement a system of mobility projects that are being selected based on a thorough analysis of technical data, performance measurements, and public input. These transit projects will better serve Atlanta residents, as well as help the City implement its vision for the future. The More MARTA Atlanta program includes:

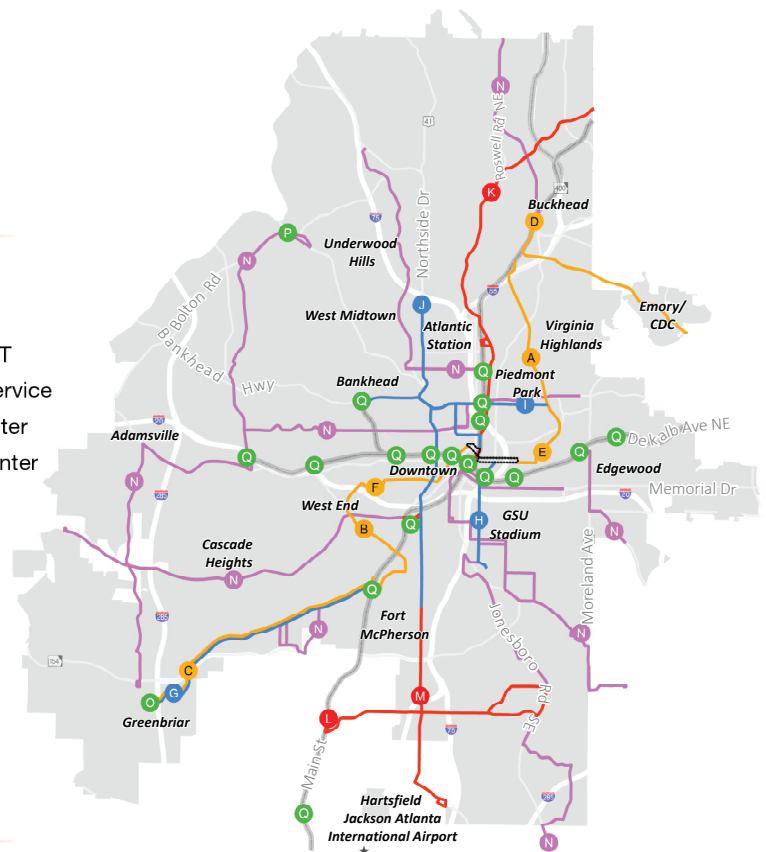
- Light Rail Transit
- Bus Rapid Transit and Arterial Rapid Transit
- More frequent bus service
- New transit centers and station upgrades

More MARTA Atlanta Proposed Program

- | | |
|---|-------------------------------------|
| A BeltLine Northeast LRT | K Peachtree Rd ART |
| B BeltLine Southwest LRT | L Cleveland Ave ART |
| C Campbellton Rd LRT | M Metropolitan Pkwy ART |
| D Clifton Corridor LRT | N Frequent Local Bus Service |
| E Crosstown Downtown East Extension | O Greenbriar Transit Center |
| F Crosstown Downtown West Extension | P Moores Mill Transit Center |
| G Campbellton Rd BRT | Q Station Improvements |
| H Capitol Ave BRT | |
| I North Ave - Donald L. Hollowell Pkwy BRT | |
| J Northside Dr BRT | |

(LRT) Light Rail Transit
(ART) Arterial Rapid Transit
(BRT) Bus Rapid Transit

Project schedules and funding plans will be developed following approval of the final list by the MARTA Board in fall 2018.



We Want to Hear from You!



We need your feedback on the proposed More MARTA Atlanta projects prior to the final list being presented to the MARTA Board for approval in fall 2018. The More MARTA Atlanta team will be out and about throughout the City this summer.

Visit www.itsmarta.com/moremarta for an updated list of outreach events.

Come see us!

- MARTA events and pop-up activities
- City festivals and community events
- Local meetings

FOLLOW US:



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