



# MARTA & City of Atlanta Sales Tax Referendums



**Public Hearings  
May 25 & 26, 2016  
June 1 & 2, 2016**

# Guiding Principles

- Deliver equitable service improvements and other benefits to communities across the city
- Support fast, efficient service by prioritizing transit investments in dedicated guideways
- Create a layered, integrated transportation network designed to accomplish specific kinds of trips or tasks
- Focus on investments that will shape future growth to create a more livable Atlanta
- Prioritize service needs and opportunities inside the City of Atlanta while laying a foundation for a more robust regional network



# MARTA Sales Tax Referendum

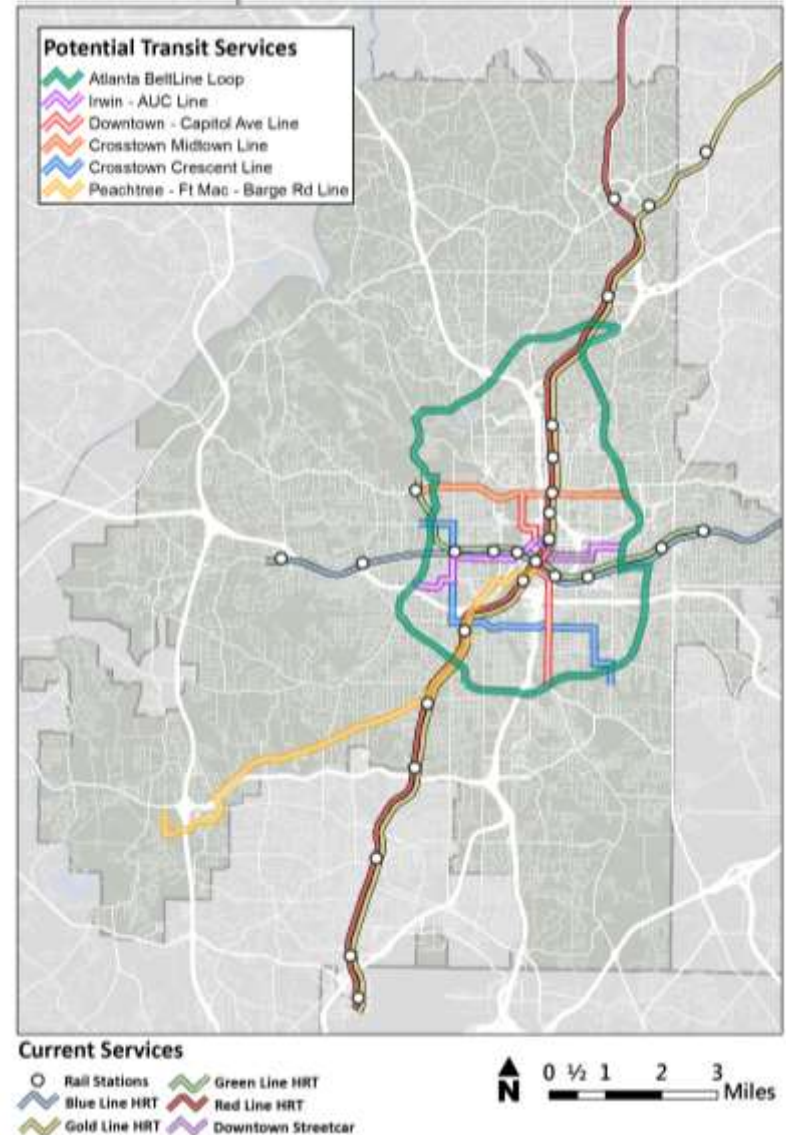
# Current Initiatives & Plans

- 2005: Atlanta BeltLine Redevelopment Plan
- 2007: MARTA Inner Core Feasibility Study
- 2008: Connect Atlanta Plan (updated 2015)
- 2008: Concept 3: Atlanta Region's Long-range Transit Vision
- 2015: Atlanta Transit System Plan
- 2016: MARTA Comprehensive Operations Analysis
- Other additional neighborhood plans and corridor studies



# Potential High Capacity Improvements

- City of Atlanta
  - Light Rail Transit
    - Atlanta BeltLine Loop
    - Irwin – AUC Line
    - Downtown – Capitol Ave Line
    - Crosstown Midtown Line
    - Crosstown Crescent Line
    - Peachtree – Ft Mac – Barge Rd Line



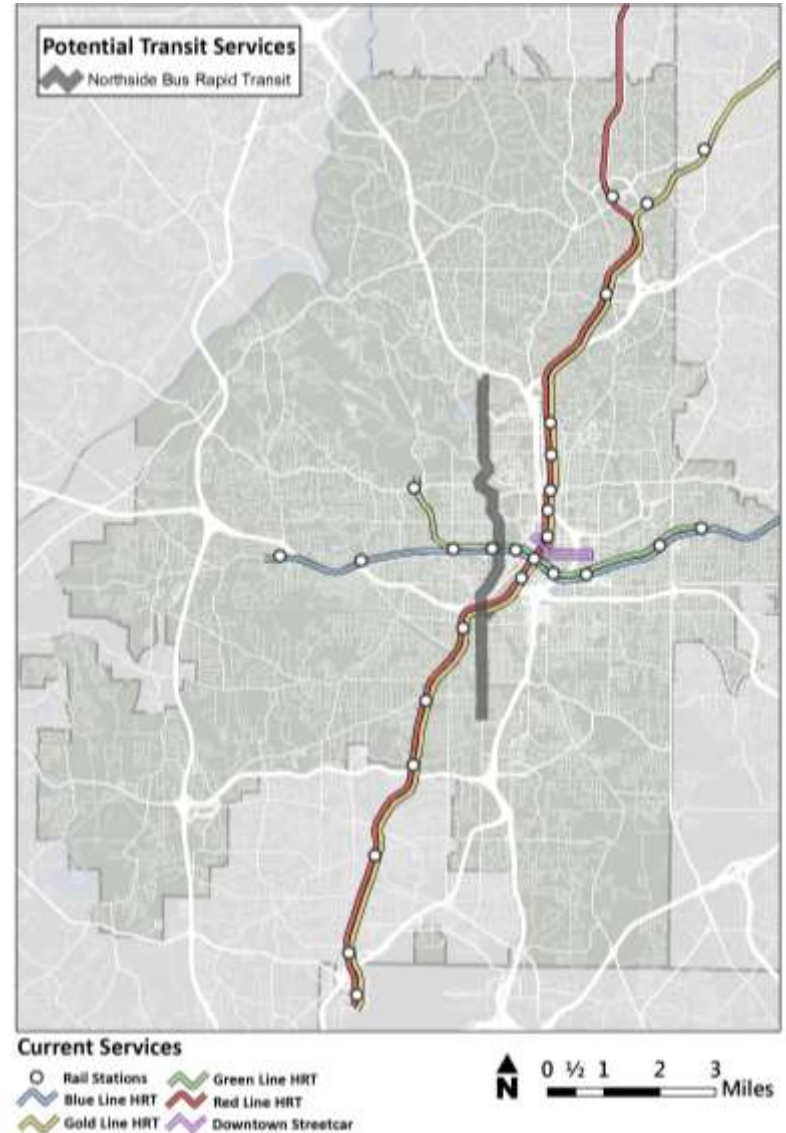
# Potential High Capacity Improvements

- I-20 West Heavy Rail Transit



# Potential High Capacity Improvements

- Northside Drive Bus Rapid Transit



# Potential High Capacity Improvements

## Multi-Jurisdictional Projects

- Clifton Light Rail Transit\*



- I-20 East Bus Rapid Transit\*

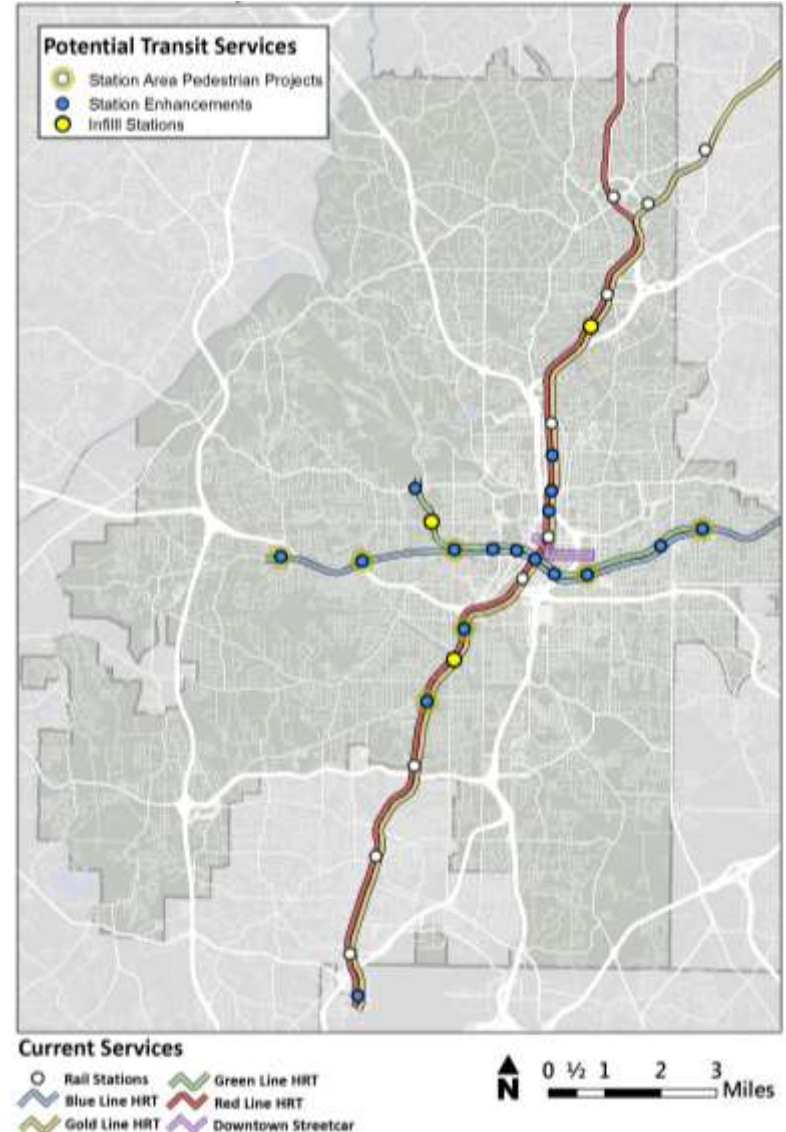


\* Contingent upon funding agreement with other jurisdictions for capital, operations and maintenance.



# Potential High Capacity Improvements

- Station Enhancements at City of Atlanta Rail Stations
  - Station Rehabilitation
  - Aesthetics/Maintenance
  - Signage/Wayfinding
  - Pedestrian/Bicycle/ADA
- Capacity Improvements
  - Infill (New) Stations
    - Armour
    - Boone
    - Murphy Crossing
  - Additional Railcars



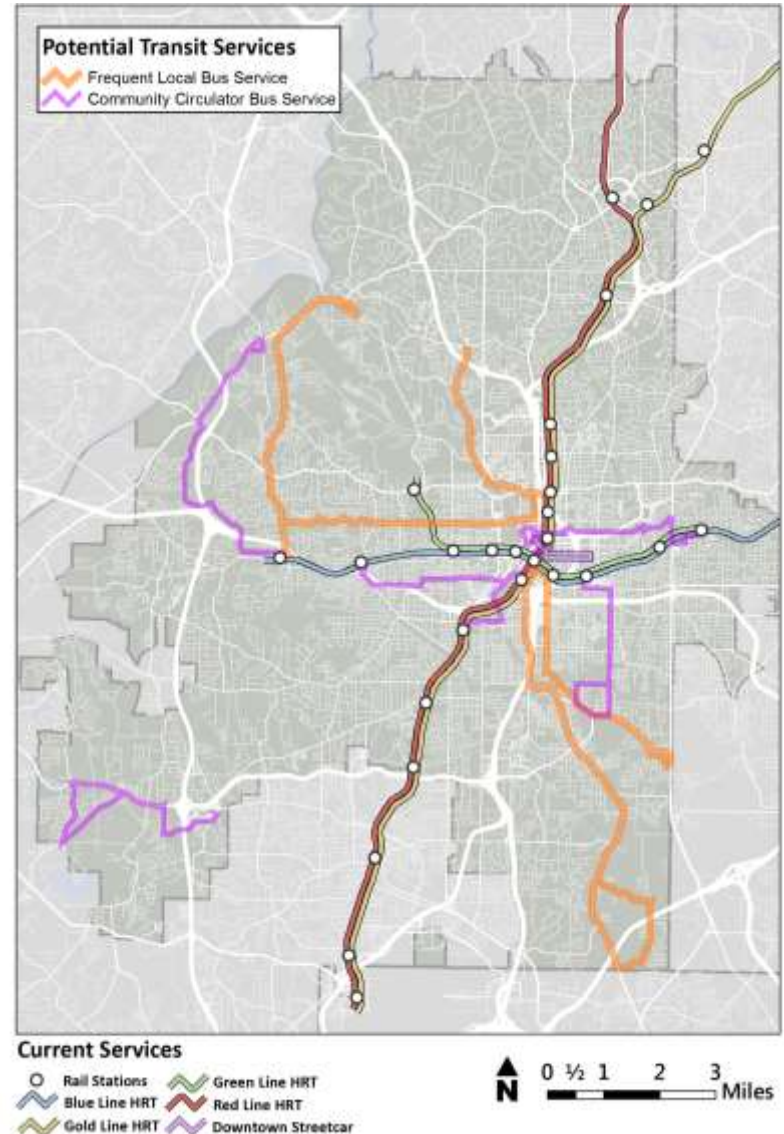
# Potential Bus Service Improvements

- Five (5) Arterial Rapid Transit Routes
  - Campbellton - Greenbriar Mall to Oakland City rail station
  - Cascade - Fulton Industrial Blvd to West End rail station
  - Cleveland - Jonesboro Rd and Browns Mill Rd to East Point rail station
  - Metropolitan - West End rail station to College Park rail station
  - Peachtree - Brookhaven rail station to Five Points rail station
  
- Two (2) Transit Centers
  - Greenbriar - Greenbriar Mall
  - Moores Mill - Bolton Rd and Marietta Blvd

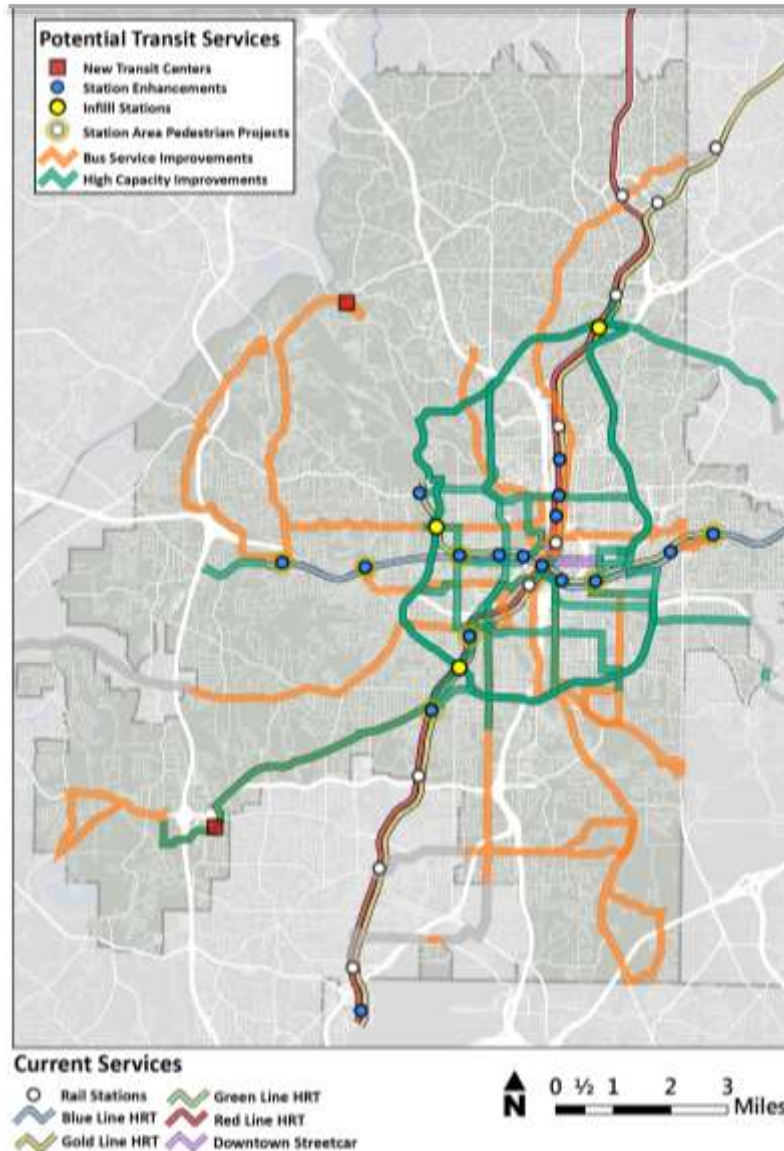


# Potential Bus Service Improvements

- Frequent Local Service
  - 15-minute peak; 30-minute off-peak service on Routes 12, 49, 51, 55 and 60
- Supporting Local Service
  - Increased service during off-peak to include midday, nights and weekends on selected routes
- Community Circulator Service
  - Six (6) new neighborhood-friendly and activity center-oriented circulator routes
    - Ashview Heights/Mozley Park
    - Atlanta Medical Center
    - Castleberry Hill
    - Centennial Olympic Park
    - Elmco Estates
    - West Atlanta



# Potential Program Summary



# Potential MARTA Program Summary

| Potential Program           | Estimated Capital Cost<br>(Base Year \$ in Millions) |                |                | Estimated O&M Cost<br>(Base Year \$ in Millions) |                        |
|-----------------------------|--|----------------|----------------|--|------------------------|
|                             | Local Share  | Federal Share  | Total          | Annual O&M Cost                                  | O&M Cost Over 20 Years |
| High Capacity Improvements  | \$3,163  | \$2,874        | \$6,035        | \$134  | \$3,211                |
| Bus Service Improvements    | \$64   | N/A            | \$64           | \$34   | \$806                  |
| Pedestrian Improvements     | \$12   | N/A            | \$12           | N/A  | N/A                    |
| <b>Total Estimated Cost</b> | <b>\$3,239</b>                                       | <b>\$2,874</b> | <b>\$6,111</b> | <b>\$168</b>                                     | <b>\$4,017</b>         |

# For More Information

## Contact:

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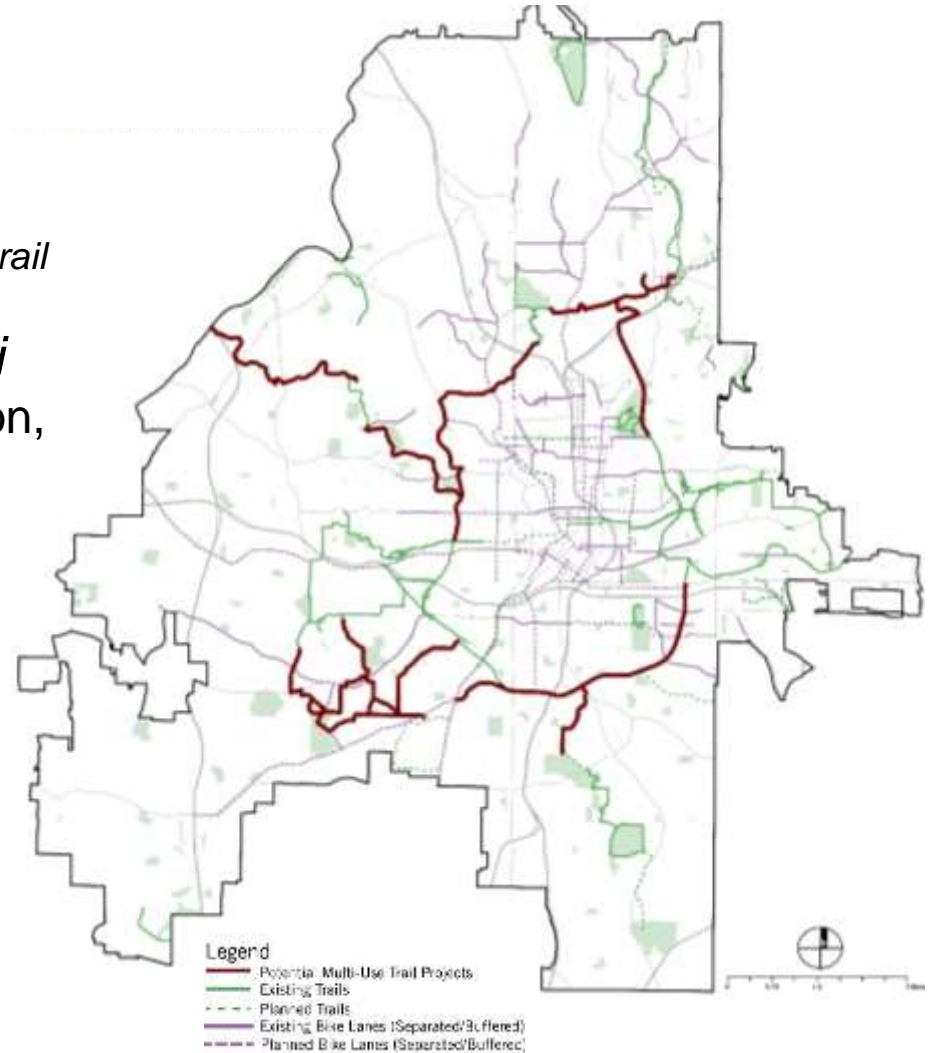
# City of Atlanta Five-Year TSPLOST

# Potential Build Out of BeltLine Trail Network

## Multi-Use Trail Projects

*40 mi including 7 mi completed Atlanta BeltLine trail*

- **BeltLine In-Corridor Trails 16 mi**
  - Includes right-of-way acquisition, design, utility relocation, and construction
- **Connector Trails 17 mi**
  - Southwest BeltLine Connector
  - Proctor Creek Greenway
  - Pryor Street Trail
  - Murphy Avenue Spur
- **Total Cost Estimate: \$417.9M\***



\*Assumes 75/25 public/private cost sharing



# Potential Transportation Projects

## Benefits of Building Out the BeltLine Trail Network

- Completes acquisition of entire BeltLine 22 mile loop
- Prepares BeltLine corridor to be transit ready
- Builds connector trails to neighborhoods across the city
- Stimulates economic development in all segments of the BeltLine Planning Area
- Reduces cost of trail construction
- Produces equitable development of investments around city
- Leverages matching funds with public private partnerships





# Potential Transportation Projects

| Project Type                | Number of Projects | Length (miles) | Cost Estimate        | TSPLOST Cost         |
|-----------------------------|--------------------|----------------|----------------------|----------------------|
| Complete Street             | 33                 | 37.0           | \$106,953,107        | \$101,000,797        |
| Street Extension/New Street | 6                  | 3.4            | \$21,629,474         | \$19,129,474         |
| Street Widening             | 3                  | 1.9            | \$27,937,500         | \$15,187,500         |
| One-way Conversion          | 11                 | 5.5            | \$7,714,621          | \$6,322,405          |
| Intersection: Capacity      | 14                 | N/A            | \$43,000,000         | \$35,962,500         |
| Intersection: Safety        | 10                 | N/A            | \$1,500,000          | \$900,004            |
| Intersection: Gateway       | 1                  | N/A            | \$3,000,000          | \$1,500,000          |
| Neighborhood Greenway       | 23                 | 24.9           | \$4,979,682          | \$4,927,362          |
| Sidewalk/ Streetscape       | 19                 | 24.2           | \$89,189,340         | \$41,418,860         |
| Safe Crossings to Transit   | 31                 | N/A            | \$2,500,000          | \$2,500,000          |
| Multi-use Trail             | 16                 | 15.9           | \$40,273,726         | \$22,450,081         |
| Enhancements                | 3                  | N/A            | \$4,500,000          | \$3,375,000          |
|                             | <b>170</b>         | <b>113</b>     | <b>\$353,177,451</b> | <b>\$254,673,984</b> |





# Potential Transportation Projects

- Directly serve 96% of city residents and every NPU
- Implements high priority projects from the Connect Atlanta Plan, and over a dozen neighborhood and community plans prepared since Connect Atlanta's adoption in 2008
- Funds priority projects in all three business districts
- Funds priority safety, sidewalk and bikeway projects connecting to 80 APS schools
- Leverages \$60.9M in funding partnerships with CIDs, PATH Foundation & the Emerald Corridor Foundation



# Potential Transportation Projects

- Addresses critical traffic congestion bottlenecks missing connections including 5 street extensions, 3 strategic widening projects, 14 intersection capacity projects, and 11 one-way to two-way conversions.
- Completes a near citywide network of low stress bikeways including 16 miles of new multi-use trails, 14 miles of protected bike lanes, 19 miles of new bike lanes, and 26 miles of neighborhood greenway.
- Implements 48 miles of multi-use trail, bikeway, and sidewalks projects connecting neighborhoods to the Atlanta BeltLine loop, Freedom Parkway and Lionel Hampton trails.
- Includes 15 high priority intersection safety projects.



# Next Steps

| Activity   | Target Date               |
|--|---------------------------|
| COA Public Meetings  | May 25 & 26<br>June 1 & 2 |
| MARTA Potential Projects List Submitted to COA City Council    | May 31                    |
| Resolution(s) Introduced in City Council                       | June 6                    |
| COA Council Transportation Committee Briefing                  | June 15                   |
| Resolution(s) Final Vote by COA City Council                   | June 20                   |
| Fulton County Commission Resolution to Authorize TSPLOST Vote  | August 3                  |
| Public Education Campaign                                      | August – November 8       |
| Ads of Notice of Proposed Referendum                           | October 10– October 31    |
| Referendum Vote  | November 8                |
| Amendment to the RTCAA (with a positive MARTA referendum vote) | November – December       |

# Questions?