

SUMMARY
MEETING OF THE BOARD OF DIRECTORS
PLANNING & EXTERNAL RELATIONS COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

August 4, 2016

Board Members Present

Robert F. Dallas
Jim Durrett
Noni Ellison-Southall, *Chair*
Jerry Griffin
Christopher Tomlinson

Consent Agenda

- a) Approval of the July 14, 2016 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Griffin seconded by Mr. Dallas, the Consent Agenda was unanimously approved by a vote of 4 to 0, with 4 members present.

Individual Agenda

Briefing - MARTA Sales Tax Project List

Mr. Williams briefed the Committee on the list of potential projects for funding consideration by the upcoming MARTA Sales Tax Referendum on November 8 and next steps in the process.

Briefing - Media Monitoring

Ms. Jackson provided the Committee an overview of the media relations activities during FY16 3rd and 4th quarters.

Briefing - Bus Modifications for December 10, 2016 Mark-up

Mrs. Crane briefed the Committee on the proposed modifications for routes: 2, 16, 33, 34, 47, 67, 102, 123, 165 and 191 and the scheduling of Public Hearings to review with members of the public.

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Briefing - MARTA Community Outreach

Ms. Briggins briefed the Committee on the Office of External Affairs' current outreach efforts with focus on Public Hearings, MARTA Mobility, New Breeze Card distributions and community events.