

SUMMARY
MEETING OF THE BOARD OF DIRECTORS
PLANNING & EXTERNAL RELATIONS COMMITTEE
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

May 11, 2017

The Board of Directors Planning & External Relations Committee met on May 11, 2017 at 10:30 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Robert L. Ashe III
Robert F. Dallas
William "Bill" Floyd
Jerry Griffin, *Chair*
Freda B. Hardage
Alicia M. Ivey
Russell McMurry*

Consent Agenda

- a) Approval of the April 13, 2017 Planning & External Relations Committee Meeting Minutes

On motion by Mrs. Hardage seconded by Ms. Ivey, the Consent Agenda was unanimously approved by a vote of 5 to 0, with 5 members present.

Individual Agenda

Resolution Authorizing the Solicitation of Proposals for Planning Support

Mr. Limmer presented a resolution for Board of Directors' approval authorizing the General Manager/CEO or his delegate to solicit proposals for Planning Support Services by means other than competitive bidding, in accordance with Section 14(m) of the MARTA Act, through the use of Request for Proposals.

On motion by Mr. Ashe seconded by Mrs. Hardage, the resolution was unanimously approved by a vote of 6 to 0, with 6 members present.

*Serves as a non-voting member of the MARTA Board while holding respective State Office

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Briefing – Bus Route Service Modifications for August 5, 2017

Mr. Williams briefed the Committee on the proposed modifications for routes: 12, 30, 75, 81, 82, 84, 93, 119, 120, 121, 162, 191, 192, 193, 194, 195, 196, 221, and 800 and the scheduling of public hearings to review with members of the public.

Briefing – Georgia 400 High Capacity Transit Initiative Update

Mr. Williams briefed the Committee on the progress and status of the Connect 400 (GA 400) Transit Initiative being conducted by MARTA and outline next steps in the environmental review process.

Briefing – FY17 Ridership Incentives Campaign Analysis

Mrs. Jinadu-Wright briefed the Committee on the analysis and current results of the Authority's ridership incentives programs that were initiated in FY17.

Other Matters

Mrs. McClendon announced the following events:

- MARTA Fresh Market Opening – Five Points Station
May 12th – 3:00-7:00pm
- Multi-Agency Exchange (MAX) Program – MARTA Host Week
May 14th – 19th
- Jazz Mondays – College Park Station
May 15th – 3:00-5:00pm
- Public Hearings
May 16th – Maloof Auditorium
May 17th – Clayton County Commission Chambers
May 18th – Fulton County Assembly Hall
Community Exchange from 6:00-7:00pm
Hearings begin at 7:00pm
- Annual MARTA Police Awards Luncheon
May 19th – 11:30am-1:00pm – The James H. “Sloppy” Floyd Building

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- Jazz Mondays – Midtown Station
May 22nd – 3:00-5:00pm
- MARTA Fresh Market Opening – H.E. Holmes Station
May 24th – 3:00-7:00pm
- MARTA Fresh Market Opening – College Park Station
May 25th – 3:00-7:00pm

Adjournment

The Planning & External Relations Committee meeting adjourned at 11:42 a.m.