

MINUTES

MEETING OF THE BOARD OF DIRECTORS

PLANNING & EXTERNAL RELATIONS COMMITTEE

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

September 26, 2011

The Board of Directors Planning & Development Committee met on September 26, 2011 at 10:01 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Wendy Butler
Jim Durrett
Roderick E. Edmond
Barbara Babbit Kaufman, Chair

MARTA officials in attendance were: General Manager/ CEO Beverly A. Scott; Deputy General Manager/COO Dwight A. Ferrell; Chief Business Support Services Theodore Basta Jr.; AGMs Davis Allen, Deborah Dawson, Georgetta Gregory, Ming Hsi (Acting), Mary Ann Jackson, Jonnie Keith, Cheryl King, Ryland McClendon, and Elizabeth O'Neill; Sr. Directors Rhonda Briggins, Johnny Dunning, Jr. and Kevin Hurley; Directors Anton Bryant, Sharon Crenshaw, Reginald Diamond, Garry Free, Fred Remen, Jennifer Jinadu-Wright and Elvin Tobin; Managers Emmett Crockett, Donna DeJesus, Robert H. Thomas and Denise Whitfield. Executive Manager to the Board Rebbie Ellisor-Taylor; Executive Administrator Renee Willis, Finance Administrative Analyst Tracy Kincaid. Others in Doug Chambers, Ricky Chambers, Christopher Dorsey, Roy Graphenreed, Kawal Grover, Anthony Pines, Srinath Remala, Tarus Stills, Anh Tuan Vo, Zaheer Wadhwanian, James Watkins.

Also in attendance Charles Pursley, Jr. of Pursley of Pursley, Lowery & Meeks.

Approval of the August 29, 2011 Planning & Development Committee Meeting Minutes

On motion by Mr. Durrett seconded by Mrs. Butler, the minutes were unanimously approved by a vote of 4 to 0, with 4 members present.

Resolution Authorizing FY 2012 MARTA Service Standards

Mr. Crockett presented this resolution for Board of Directors approval authorizing the adoption of the FY 2012 MARTA Service Standards.

The update of the Service Standards for FY 2012 is primarily a result of the FY 2011 implementation of the "Reduced" Service Plan which included a major restructuring and definition of bus service. The MARTA Act requires that "not later than 120 days after the end of each fiscal year, the Board shall adopt and publish standards of rail and bus services for the Authority's current fiscal year..." The updated Service Standards for Fiscal Year 2012-2013 are recommended for approval and use during this fiscal year to evaluate and maintain service quality.

The Service Standards document establishes the standards, guidelines, and procedures governing the range of bus and rail services operated by the Authority as well as the implementation of new services and modification of existing services. The Standards ensure that MARTA provides quality transit services that meet the needs of the riding public and are consistent with the Authority's enabling legislation (the MARTA Act) and other external mandates, such as Title VI of the Civil Rights Act of 1964.

The Fiscal Year 2012 Service Standards include modifications that reflect current bus service parameters, including: defined seating capacity of MARTA buses to estimate the load factors (accounting for standees) to monitor overcrowding, a peak hour service designated type code for service assessment purposes and a re-defined timeline for deficient route determination.

Modifications reflected in the FY 2012 Service Standards are as follows:

- **Bus Load Factors**
 - FY 2012 Standards: Bus seated capacity along with bus length and total capacity identified
 - FY 2012 Standards: No standing passengers allowed on routes traveling 10 or more miles on limited access highways

- **Peak Hour Only Routes**
 - FY 2012 Standards: Route categories increase from three to four adding Peak Hour Only Routes

- "Deficient Route" Determination Timeframe
 - FY 2012 Standards: Failing two consecutive reporting periods no longer required for route to be deemed deficient.

On motion by Mr. Durrett seconded by Mrs. Butler, the resolution was unanimously approved by a vote of 4 to 0, with 4 members present.

Other Matters

Ms. King announced that staff will brief the Board on the potential Locally Preferred Alternative (LPA) for I-20 East immediately following today's Committee meetings. Staff is planning to present the recommendation for the (LPA) for I-20 East during the October/November Committee meeting.

Mrs. McClendon announced the following meetings and events:

- September 27th – Meet MARTA Day
 - 7:00 p.m. – Kensington Station
 - 7:00 p.m. – College Park Station
- September 28th – TIA Community Meetings
 - 6:00 p.m. South Fulton Service Center
 - 6:00 p.m. Manuel Maloof Auditorium

Adjournment

The meeting of the Planning & Development Committee adjourned at 10:09 a.m.

Respectfully submitted,

Kellee N. Mobley
Senior Executive Administrator to the Board