



## **PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING**

Metropolitan Atlanta Rapid Transit Authority

June 10, 2013

10:00 a.m.

### **MEETING SUMMARY**

The Board of Directors Planning & External Relations Committee met on June 10, 2013 at 10:06 a.m. in the Board Room on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

#### **Board Members Present**

Juanita Jones Abernathy  
Wendy Butler, *Chair*  
Frederick L. Daniels, Jr.  
Roderick E. Edmond  
Barbara Babbit Kaufman  
Jannine Miller\*

1. Approval of the May 13, 2013 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Daniels seconded by Dr. Edmond, the minutes were unanimously approved by a vote of 5 to 0, with 6\* members present.

2. Briefing - Results of the Public Hearing for the August 24th Mark-Up

Mrs. Briggins briefed the Committee on the results of the Public Hearing for the August 24, 2013 Mark-up.

3. Resolution Authorizing Service Modifications for the August 24, 2013 Mark-Up

On motion by Mr. Daniels seconded by Dr. Edmond, the resolution was unanimously approved by a vote of 5 to 0, with 6\* members present.

\* Jannine Miller is Executive Director of the Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors.

4. Briefing - Dump the Pump

Mrs. Jinadu-Wright briefed the Committee on APTA's 8<sup>th</sup> Annual "Dump the Pump" Initiative.

5. Briefing - Destination Campaign Overview

Mrs. Jinadu-Wright briefed the Committee on MARTA's Destination Campaign.

6. Briefing - FY13 Quality of Service Survey Semi-Annual Presentation

Mrs. Salter briefed the Committee on MARTA's FY13 Quality of Service Survey Semi-Annual Presentation.

7. Briefing - Fare Evasion Studies 2012 – 2013

Ms. Smith briefed the Committee on the Fare Evasion Studies (2012-2013).

8. Briefing - June 2013 Joint Development Update

Dr. Crocker briefed the Committee on the June 2013 Joint Development Update.

9. Other Matters

Mrs. McClendon announced the following special events:

- Atlanta Jurisdictional Briefing – June 12, 2013
- Center for Transportation Excellence Conference – June 23–26, 2013

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Mr. Haggard briefed the Committee on the Senate Public Transportation in the Metropolitan Atlanta Region Study Committee. Senator Brandon Beach has been selected to Chair the committee. Over the next several months, this study committee will study the current workings of public transportation in the metropolitan Atlanta region and report its findings on or before December 31, 2013.