

MEETING SUMMARY

MEETING OF THE BOARD OF DIRECTORS

PLANNING & EXTERNAL RELATIONS COMMITTEE

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

November 6, 2014

The Board of Directors Planning & External Relations Committee met on November 6, 2014 at 10:36 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Harold Buckley, Sr.
Jim Durrett, *Chair*
Roderick E. Edmond
Freda B. Hardage

Consent Agenda

- a. Approval of the October 2, 2014 Planning & External Relations Committee Meeting Minutes
- b. Resolution Authorizing the Adoption of FY2015 Service Standards

On motion by Mr. Buckley seconded by Mrs. Hardage the Consent Agenda was unanimously approved by a vote of 4 to 0, 4 members present.

Individual Agenda

Briefing – March 2015 Mark-Up – Proposed Service Changes

Mr. Hayden briefed the Committee on the proposed service changes for the March 2015 Mark-up.

Briefing – Clifton Corridor

Mrs. Wimberly updated the Committee on the status of the Clifton Corridor Transit Initiative.

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Briefing – Market Analysis

Mrs. Jinadu-Wright and Mr. Markenson presented the methodology and findings of the research conducted by WBA Research on the public's perception of MARTA.

Briefing – 2015 Legislative Agenda

Ms. Briggins briefed the Committee on the Authority's proposed 2015 Legislative Agenda.