

# PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

October 7, 2013

## MEETING SUMMARY

The Board of Directors Planning & External Relations Committee met on October 7, 2013 at 10:33 a.m. in the Board Room on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

### Board Members Present

Robert L. Ashe III  
Harold Buckley, Sr.  
Frederick L. Daniels, Jr.  
Jim Durrett, *Chair*  
Roderick E. Edmond  
Jannine Miller\*

### Consent Agenda

1. Mr. Durrett requested a motion to approve the following item on the Consent Agenda:

- a) Approval of the September 9, 2013 Planning & External Relations Committee Meeting Minutes

On motion by Dr. Edmond seconded by Mr. Daniels, the Consent Agenda was unanimously approved by a vote of 4 to 0, with 4 members present.

### Individual Agenda

1. Resolution Authorizing Adoption of the Fiscal Year 2014 Bus, Rail and Mobility Service Standards

On motion by Mr. Buckley seconded by Dr. Edmond, the resolution was unanimously approved by a vote of 4 to 0, with 4 members present.

2. Briefing - Federal Legislative Overview

Mr. Boothe of Holland & Knight provided the Committee a briefing on Federal Legislative Overview.

3. Briefing - Joint Development Update and Five-Year Plan Overview

\* Jannine Miller is Executive Director of the Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors.

Mr. Ward provided the Committee with an update on MARTA's Joint Development Program and Five-Year Plan.

4. Briefing - 2013 Fourth Quarter Ridership

Mr. Thomas briefed the Committee on recent trends in MARTA's Ridership.

5. Briefing - Advertising Policy Review

Mr. Griffin provided the Committee with a review of MARTA's Advertising Policy.

6. Other Matters

Mrs. McClendon made the following announcements:

- MARTA received very positive news coverage regarding its Full-Scale Emergency Exercise, "Operation High Stakes," which was held at College Park Station over the weekend. HLN (formerly Headline News) covered the event thoroughly in order to put together a feature about the exercise. The story is expected to appear on the network this week.
- The New Bus Design Rollout Event will be held on Thursday October 10, 2013 at Five Points Station from 3:00-4:00 p.m. – the Bus will be available to view between the hours of 11:00 a.m. and 4:30 p.m. additionally, the new bus will be available today in the Kiss & Ride at Lindbergh Center for the MARTA Board to preview.
- MARTA will hold a Safe Operators Awards Program on Wednesday, October 17, 2013 from 6:00-8:00 p.m. and Saturday, October 19, 2013 from 11:00 a.m.-1:00pm at MARTA Headquarters' Atrium.