

**MINUTES**  
**MEETING OF THE BOARD OF DIRECTORS**  
**BUSINESS MANAGEMENT COMMITTEE**  
**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

**October 31, 2011**

The Board of Directors Business Management Committee met on October 31, 2011 at 11:58 a.m. in the Board Room on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

**Board Members Present**

Harold Buckley, Sr.  
Wendy Butler  
Frederick L. Daniels, Jr., *Chair*  
Jim Durrett  
Roderick E. Edmond  
Barbara Babbit Kaufman  
Adam Orkin

MARTA officials in attendance were: General Manager/CEO Beverly A. Scott; Deputy General Manager/COO Dwight A. Ferrell; Chief Business Support Services Theodore Basta Jr.; AGMs Davis Allen, Wanda Dunham, Ben Graham, Georgetta Gregory, Jonnie Keith, Cheryl King, Barbara Kirkland (Acting), Rich Krisak, Ryland McClendon and Elizabeth O'Neill; Sr. Directors Johnny Dunning, Jr. and Kevin Hurley; Directors Anton Bryant, Sharon Crenchaw, Reginald Diamond, Walter Jones, Knox O'Callaghan, Carol Smith and Elvin Tobin; Managers Donna DeJesus, Paul Grether, Gregory Snyderman, Roosevelt Stripling, Marvin Toliver and Denise Whitfield. Executive Manager to the Board Rebbie Ellisor-Taylor; Finance Administrative Analyst Tracy Kincaid; Office Administrator II Tracie Roberson. Others in attendance Doug Chambers, Kawal Grover, Josh Piermarini, Srinath Remala, James Watkins.

Also in attendance Charles Pursley, Jr. of Pursley of Pursley, Lowery & Meeks; Representative Lynne Riley of MARTOC; Alice Wiggins of Parsons Brinckerhoff; Jim Brown of URS.

**Approval of the September 26, 2011 Business Management Committee Meeting Minutes**

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On motion by Mrs. Butler seconded by Mr. Durrett, the minutes were unanimously approved by a vote of 7 to 0, with 7 members present.

**Resolution Authorizing the Remediation of Replacement Trigger Events for Lease Transactions 2002-2 and 2002-3 with Wells Fargo Equipment Leasing**

Mr. Marsh presented this resolution for Board of Directors' approval authorizing the General Manager/CEO or her delegate to enter into agreements necessary to remediate two structured lease transactions that have triggered replacement requirements with Wells Fargo Equipment Financing.

Mr. Daniels thanked Mr. Marsh and his team. He requested that the Board receive a summary sheet of all transactions.

On motion by Mr. Durrett seconded by Mr. Buckley, the resolution was unanimously approved by a vote of 7 to 0, with 7 members present.

**Resolution Authorizing the Execution of a FTA Grant and Related Local Partnership Agreement for Atlanta Streetcar Transit Enhancements**

Mr. O'Callaghan presented this resolution for Board of Directors' approval authorizing the General Manager/CEO or her delegate to execute a Federal Transit Administration (FTA) grant on behalf of MARTA and corresponding amendment to the Intergovernmental Agreement (IGA) with City of Atlanta and the Atlanta Downtown Improvement District (ADID) that would provide for the implementation of transit enhancements to the Atlanta Streetcar.

Dr. Edmond asked when MARTA will receive its money from City of Atlanta.

Mr. Ferrell said MARTA does not advance any money.

Mr. Daniels asked will MARTA receive an administrative fee.

Mr. Ferrell answered no.

Dr. Edmond asked what MARTA's liability is.

Mr. Ferrell said there is none, MARTA is protected.

On motion by Mr. Durrett seconded by Mr. Buckley, the resolution was unanimously approved by a vote of 7 to 0, with 7 members present.

**Briefing – Financial Highlights**

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Mr. Allen briefed the Committee on August 2011 and August Year-to-Date Fiscal Year 2012 Budget Variance Analysis and Financial Key Performance Indicators.

- On an August YTD basis, actual Revenues were favorable by \$0.9M, or 1.5%
  - Sales Tax receipts slightly under-performed (0.3%) relative to plan
  - Passenger Revenue was higher than budget due to ridership being higher than projected
  - Lease income, particularly TOD Ground Leases were slightly above forecast (1.6%)
- On an August YTD basis, net operating budget Expenses were favorable by \$3.6M, or 5.4%
  - Salaries & Wages were favorable by 11.6%
  - Overtime expenses were 5.5% under budget
  - Benefits were favorable by 4.1%
  - Contractual Services were \$2M under budget
  - CNG Fuel was 8.7% over budget
  - Diesel Fuel was 7.7% over budget
  - Other Materials & Supplies were unfavorable by \$0.5M
  - Other Non-Labor was unfavorable by 6.1%
  - Capital charges were unfavorable by 12.3%
- Sales Tax Subsidy
  - The YTD actual Net Operating Loss (deficit) of \$3.2M requires a sales tax subsidy of 63.7%
  - The annual budgeted Sales Tax Subsidy is 64.5%
- August budget variance was favorable at -0.26% under budget; budget variance YTD remains favorable at -5.40% under budget
- Combined Ridership for the month of August was 12.7M unlinked passenger boardings, exceeding the forecasted total by 0.8%; Combined Ridership of 24.6M unlinked trips YTD exceeded the forecast by 1.3%

- Cost per Bus Passenger Trip of \$2.86 in August is better than the forecast of \$3.14 by 8.9%; YTD Cost per Bus Passenger Trip was 11.8% better than forecasted
- Rail Cost per Passenger Trip of \$2.17 in August exceeded the forecasted by 5.3%; YTD Rail Cost per Passenger Trip was better than the forecast by 1.9%
- Cost per MARTA Mobility Passenger Trip of \$27.96 in August was better than the forecasted by 4.7%; YTD Cost per MARTA Mobility Passenger Trip was better than forecast by 7.3%

#### **Briefing – Key Performance Indicator (KPI) Update**

Mr. Basta briefed the Committee on the August 2011 and August Year-to-Date Fiscal Year 2012 Key Performance Indicators.

- All four Financial KPIs are performing better than their August YTD 2012 targets
- Customer Service KPIs, measuring the aggregate responsiveness of MARTA's Customer Service Centers, have performed better than the YTD targets
- Bus Operations
  - Bus OTP is showing an improving trend relative to the same time period last year
  - MDBF and MDBSI were below both the FY 2012 goal and the same period last year – this drop in performance was associated with a high level of air conditioner related road calls in July (the mechanical problem was addressed in August)
  - YTD Bus Complaint rate of 9.09 complaints per 100K boardings has significantly improved
- Rail Operations
  - On a YTD basis, Rail OTP was virtually on target at 97.38% against the goal of 98%
  - Rail MDBF was impacted in August with an increase in mechanical defects associated with door and HVAS sub-systems

- Performance in the categories of MDBSI and Complaints were both better than the targeted goals
- Mobility Operations
  - Mobility OTP, MDBF, MDBSI and two KPIs measuring responsiveness of Mobility Reservation Services have missed their monthly and YTD targets mostly due to continuously increasing demand and vacancies in Mobility operators as students (all positions filled) continue in training
  - Trip Denial Rate has been kept at zero
  - Complaint rate has performed significantly better than goal
- Facilities Operations
  - Escalator Availability, while missing the YTD goal of 98%, has significantly improved at 92.50% relative to the same period last year at 85.69%
  - YTD Elevator Availability remains virtually on goal at 97.54% over the two month reporting period
- Safety & Security
  - Part I Crime Rate exceeded the goal in both July and August
  - Bus Collisions, while missing the two month YTD goal, has improved by over 19% relative to the same period last year
  - Mobility Collisions per 100K miles is better than goal over the two month reporting period
  - Employee Accident Rate per 100 employees, while missing the two month goal, has improved over the same period last year

### **Other Matters**

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The Board Members agreed to advance MARTA's Proposals to Enhance Regional Transit Governance to the Governor's Transit Task Force.

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**Adjournment**

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The meeting of the Business Management Committee adjourned at 12:49 pm

Respectfully submitted,

Kellee N. Mobley  
Sr. Executive Administrator to the Board